

**Position Title:** Regional Representatives (At-Large Board of Directors member)

**Term of Office:** Two (2) year term, beginning June 1 of elected year

**Responsibilities:**

- Serve as communication link between Board of Directors and geographic area.
  - a. Send Regional updates (conferences, activities, special events) on a regular basis to Web Editor for posting on OLCA's website and OLCA Publicity Chair for posting on Yahoo Group.
  - b. Provide quarterly grant updates from regional grant recipients (you will be notified of any grant recipients in your region).
- Attending OLCA Board and Member meetings, participating in conference calls, email correspondence with Board, attending Breastfest.
  - Board meetings: beginning of June and mid-Nov.*
  - Member meetings: conference call in Jan, in-person meetings in June, Sept, & mid-Nov.*
- Let region know of OLCA meetings, for example: emailing local WIC agencies, hospitals, private practice IBCLCs, breastfeeding coalitions. *(this information will be provided from previous Rep)*
- Serves as OLCA representative to allied meetings/conferences as necessary. If unable to attend a meeting, arranges for substitute from OLCA membership in geographic area.
- OLCA is sometimes asked to have an exhibit table at conferences. Rep would be responsible for displaying OLCA banner and publicity kit of handouts or arranging for a substitute to do so.
- Responsible for housing an OLCA banner and publicity kit for region.
- Assists Facility Committee for OLCA meetings held in the region.
- Participates as a member of the Nominating Committee for OLCA. Nominates successor.
- Other duties as assigned and mutually agreed.

**Qualifications**

1. Lives in region
2. OLCA member for at least 1 year
3. ILCA & USLCA member (suggested but not mandatory)
4. Not a member of the current executive committee
5. Will attend all board meetings or send designee from area
6. Available for conference calls
7. Experience with breastfeeding mothers
8. IBCLC certification not required

**Regional Reps will receive:**

- OLCA Membership
- Mileage reimbursement for Board meetings
- ½ hotel room paid, for the hotel reserved for Board meetings

Should funds allow:

- ½ Breastfest conference registration
- ½ hotel room paid, for hotel reserved for Breastfest conference