

1)

OLCA Member Teleconference Meeting Minutes
January 18, 2020

Meeting was called to order at 10:01am by Allyson Wessells
Attendees: Allyson Wessells, Jennifer Foster, Angela Williams, Chris Smith, Debbi Smith-Moore, Lori Nester, Susan Buchanan, Annette Nedrich, Barbara Wegford, Katy Boyd, Krysttel Stryczek, Terri Baumer, Melissa Courts, Mary Ann Blatz, Linda Smith

1) President's Welcome (Allyson Wessells)

a) Call to order

b) Introductions:

President-Allyson Wessells

Past President- Chris Smith

Vice President- Lori Nester

Secretary- Susan Buchanan

Treasurer- Terri Baumer

Membership- Pat Bucknell

Web Editor- Debbi Smith-Moore

Publicity- Lisa Davidson

Facilities- Laura Atkinson

Librarian- Joni Gray

Third Party Reimbursement Officer- Julie Gladney

Speaker Coordinator- Linda Smith

CERP Coordinator- Mary Ann Blatz

OLCA Member at Large OBA Rep- Jennifer Foster

Area Reps:

NE- Annette Nedrich (May 2021)

NW- Angela Williams (May 2021)

Central- Debbie Ostrem (May 2021)

SE- Jami Bills (May 2020)

SW- Melissa Courts (May 2020)

- 1)
- 2) Secretary Report (Susan Buchanan)
 - a) November Member Meeting minutes were approved and distributed via email to members
 - b) Susan to send meeting minutes to Debbi Smith-Moore for webpage
- 3) Treasurer Report (Terri Baumer)
 - a) OLCA Budget 2019-2020 attached to minutes
 - b) Terry reports beginning balance as of 6/1/19 was \$76,951.43 (including \$10,000.00 reserve in account), balance as of 1/18/20 was \$72,743.89 (including \$10,000.00 reserve in account)
 - c) Total income as of 1/18/20 is \$5, 049.90
- 4) Vice President Report (Lori Nester)
 - a) Lori plans to have conference call with board to review applications for scholarships and grants
- 5) Area Rep Reports
 - a) NE- Annette Nedrich
 - i) University Hospitals Rainbow Babies and Children's Hospital has opened neonatal milk prep room-milk techs preparing donor milk and fortifying
 - ii) University Hospital MacDonald Women's Hospital was re-credentialed as a Baby Friendly Hospital in November, 2019
 - iii) Cleveland Clinic Akron General will be hosting the CLC course from Healthy Children at the Green Health and Wellness Center in Uniontown on Nov 9-13, 2020. Please spread the word to anyone who may be interested in your area.
 - iv) Akron Children's Hospital has open position for IBCLC in their Aultman NICU in Canton
 - v) Akron Summa Hospital opened a new tower this past summer with new OB units-have been experiencing increased birth numbers for the last year or so. They also added a third

1)

- breastfeeding group-they now have one on Monday, Thursday and Friday.
- vi) Cleveland Clinic Fairview had 5,229 deliveries for 2019 with 1,538 outpatient visits and 857 private outpatient consults
- vii) Fairview breastfeeding rate for 2019 was 80.2% and 81% of their NICU babies were discharged on breast milk
- viii) There will be a milk drop-off for Fairview NICU moms- volunteer will meet mom at pull-up entrance to collect milk- plan to start in 1-2 weeks.
- b) NW-Angela Williams
 - i) Latchhood starting another support group at night
- c) Central- Debbie Ostrem
 - i) No Report
- d) SE-Jami Bills
 - i) No Report
- e) SW- Melissa Courts
 - i) Miami Valley Hospital has started a glucose gel protocol for low blood sugar issues in newborn
 - ii) Anita Coleman-article suggesting that colostrum does not provide enough Vit K-good info to get out to parents who may not want to have Vit K shot given after birth
 - iii) Dr. Nostestine volunteers at Good Neighbor House in Dayton for the underprivileged-performs frenotomies. Trying to get Caresource to cover cost-almost there with it. He needs volunteers to help post-op with breastfeeding, etc. Next clinic is 2/10/20. Let Melissa know if interested and she will get you in contact with him. He does this once monthly.
 - iv) Linda Smith's next exam prep course is 4/20/20 at Cincinnati Birth Center. She has also started to revise her review exam book. She would love photos for that.
 - v) Denise Aultman is IBCLC from South Carolina doing IBCLC Day project -to pay tribute to IBCLC's around the world. Melissa

1)

was selected to speak on her video! Hoping to have video done by IBCLC Day (March).

6) Membership Report (Lori Nester for Pat Bucknell)

- a) 289 members in Mailchimp.
- b) Terri Baumer asks if members being separated out from Breastfest registration? Debbi Smith-Moore and Chris Smith answer that after Breastfest registration over, they can separate out
- c) Allyson suggests that we need to continue to work toward maintaining online membership lists with Mailchimp for inclusive communication
- d) We need to make sure we are getting the new member information from Pat to update the online lists
- e) We are seeking help from anyone who wants to help Pat and/or learn about membership organizational software for future maintenance. Please let Allyson know if you know of anyone or if you are interested yourself

7) Publicity (Allyson Wessells for Lisa Davidson)

- a) Future Facebook posts:
 - i) Registration is open for Breastfest (and multiple posts will be made over the period of time until registration is closed)
 - ii) Change of hotel again
 - iii) What does your full conference registration include? (to note addition of lunch added to Friday)
 - iv) Would like to make posts leading up to conference highlighting vendors. Lisa will ask conference committee for this info
 - v) Award nominations
 - vi) New IBCLC's are gifted a free membership
 - vii) USLCA will be in Cleveland area in September for conference
 - viii) New board positions that will be available
 - ix) June meeting dates and future meeting dates

1)

x) Lisa stepping down as publicity chair after Breastfest. Need replacement

8) Facilities Report (Laura Atkinson)

a) No report

9) OLCA Library (Joni Gray)

a) No report

10) OLCA Member at Large OBA Report (Jennifer Foster)

a) First Steps Program continues. See website for current applications. Renewals in process.

<https://ohiohospitals.org/Patient-Safety-Quality/Statewide-Initiatives/Infant-Mortality-Initiatives/First-Steps>

b) Childcare Breastfeeding Friendly Award was scheduled to go live in January on ODH website. There has been a slight delay. Watch for more information to be available soon.

c) Workplace Breastfeeding Support: OBA has partnered with ODH & Every Mother, Inc. to launch a statewide program to help with workplace breastfeeding support. Webinars have occurred in the 9 OEI counties. The project is in the early phases, more information will be available soon.

d) Elections will be held soon for Region 4 (Columbus), Region 6 (Akron), and LLL Member at Large. Nominations are open. Ballot will be released to members in March. After the election, the Leadership Board will vote on the Executive Committee. Send nominations to mrsmaryburton@aol.com

e) Committee Positions available: Communications, Childcare, Workplace, and African American Breastfeeding. Contact Jennifer at teamfoster@sbcglobal.net if interested in helping.

f) Please update the OBA interactive database with current breastfeeding support resources. The statewide hotline and others utilize this to refer mothers for support.

1)

g) Please join our group. Dues are only \$10..

11) Breastfest Planning Committee (Chris Smith)

a) Registration going well. Currently have 18 for both Friday and Saturday and 5 for core conference only.

b) Vendors-registration will open in next couple of days

c) Debbi Smith-Moore reports that membership to become a member of OLCA is still open, but big reminder to NOT register for OLCA and Breastfest because renewal is included in Breastfest cost.

d) Mary Ann Blatz working on getting application in for CEU's. Waiting on info from speakers to complete.

12) Grants and Scholarships Report (Lori Nester)

a) Included in VP report

13) Website Editor (Debbi Smith-Moore)

a) Need to upload ILCA recordings to website.

b) Weebly subscription just renewed for 2 years.

c) Spoofing warning: Terri received email appearing to be from Allyson to transfer money. Debbi has been in touch with GoDaddy- they say it's a fluke. If you ever get an email with this ending, @ohio.OLCA.org, it is bogus. Do not open or respond! Please notify Debbi or Allyson if you receive an email from this address.

14) Diversity and Inclusion (Angela Williams and Melissa Courts)

a) Have read through OLCA by-laws regarding diversity and inclusion.

b) Melissa compiling list of organizations that help minorities in her area. Encouraging others to do the same.

c) Suggests that regional reps meet with organizations in their areas regarding diversity, low income, etc.

1)

- d) Allyson suggests including these organizations on website under resources tab.
- e) Jennifer Foster suggests possibly using link to OBA's list of resources
- f) There was a local inquiry about updating webpage by adding some photos that are welcoming and show diversity

15) Third Party Reimbursement

- a) Allyson and Julie continue to work on advocacy at the state level
- b) Allyson had two members from Medicaid follow her on home visit
- c) Allyson attended Medicaid meeting last week-there is a push for home visits-mom and baby bundle to use funding that was allocated.
- d) Lactation is on Medicaid's radar.
- e) Info on ODH website for Mom & Baby Bundle

16) Open Positions

- a) Newsletter Editor/Mailchimp Editor-Allyson can train anyone who is interested
- b) Upcoming open positions in May, 2020:
 - i) VP
 - ii) Treasurer
 - iii) SE Rep
 - iv) SW Rep
 - v) Publicity Chair
 - vi) President-Elect

17) New Business, Long Term Goals

- a) Policy and Procedure Update
 - i) 2019 updated version now online under members-only section
- b) Communications Committee
 - i) Publicity, membership chair, website editor, newsletter editor/Mailchimp editor

1)

- ii) Consider separate meeting with more time to discuss roles
- c) Officer Orientation-protocols for training role successors
 - i) Please try to keep record of what you do to pass on to successor
- d) Record education sessions for online viewing in members-only section
 - i) November presentations added
- e) New member benefits described on website, officer benefits listed under an ongoing positions available section with instruction to inquire via email for specific openings
- f) It was proposed to add an insurance tab on website as a family resource when insurance denies payment
 - i) National Women's Law Center Information
 - ii) Ohio Insurance Commission

18) Outreach

- a) Newsletter
 - i) Should include seasonal goal for OLCA
- b) Membership survey progress (Susan Buchanan & Melissa Courts)
 - i) Susan will edit former survey in Survey Monkey and forward to Debbi Smith-Moore to put on website.
 - ii) Plan to have paper copies of survey at Breastfest
- c) Advocacy
 - i) Medicaid
 - (1) "Maternal Infant Support Program Stakeholder Meeting"
1/9/20
 - ii) Ohio Collaborative to Prevent Infant Mortality (OCPIM)
 - (1) Susan Buchanan and Jennifer Foster attended meeting-focused on key stakeholders from the state, in particular from Cuyahoga County, regarding infant mortality and safe sleep initiative. Linda Smith and Allyson Wessells recommend that we should continue to be vocal and present at these forums to be advocate for breastfeeding

1)

iii) House Bill 11 (HB11)

(1) Inquiry from Senator Kunze's office regarding ACE training

d) Regional Representatives

i) OLCA table at local events

ii) Give local news updates to web editor

iii) Highlight regional grant awardee activities throughout year

e) USLCA

i) Group membership code now available

ii) Chapter consideration

f) Other Ohio state professional associations

i) Outreach to respective associations

g) Linda Smith suggests someone from OLCA should go to USBC coalition conference in Arizona in June, 2020.

OLCA 2020 Meetings:

January 18, 2020- Teleconference (GoTo Meeting)

March 27 & 28, 2020- Breastfest- Dublin Marriott

June 12, 2020- Board Meeting-Secure Dublin Marriott

June 13, 2020- Member Meeting-St. Ann's Hospital Conference Center

September 11, 2020- Board Meeting

September 12, 2020- Member Meeting

November 6, 2020 (Tentatively)-Board Meeting

November 7, 2020 (Tentatively)- Member Meeting

Meeting adjourned at 12:06pm by Allyson Wessells, seconded by Lori Nester.

1)