

**OLCA Member Meeting
June 12, 2021
Virtual Meeting**

Meeting was called to order at 9:05 am by Allyson Wessells

Attendees: Allyson Wessells, Amy Thomas, Angela Williams, Annette Carozzi, Debbi Smith-Moore, Divya Parikh, June Myers, Laura Atkinson, Lauren Robinson, Marla Wilson, Mary Ann Blatz, Michelle Emanuel, Christine Smith, Susan Buchanan, Melissa Courts, Stacy Notestine, Julie Gladney, Amber Clary

1. President's Welcome and Call to Order (Allyson Wessells presiding on behalf of Jennifer Foster)

a. New Board Positions:

President- Jennifer Foster	Conference Speaker Coordinator – Debbi Smith-Moore
Past President – Allyson Wessells	Member Meeting Speaker Coordinator – Michelle Emanuel
Vice President – Amber Clary	CERP Coordinator – Mary Ann Blatz
Secretary – Annette Carozzi	OLCA Member at Large OBA Rep – Jennifer Foster
Treasurer – Christine Smith	OLCA Member at Large ABN Rep – Stephanie Hutchinson
Membership – Lori Nester	Area Reps: NE – Susan Buchanan (May 2023)
Web Editor – Debbi Smith-Moore	NW – Angela Williams (May 2023)
Publicity – June Myers	Central – Divya Parikh (May 2023)
Facilities – Laura Atkinson	SE – Liz Vandendries (May 2022)
Librarian – Joni Gray	SW – Melissa Courts (May 2022)
Third Party Reimbursement Officer – Julie Gladney	

b. Introductions by meeting attendees

2. Secretary Report (Annette Carozzi)

- a. Meeting minutes will be submitted to president for approval, then to board for approval
- b. Once approved, minutes will be available on OLCA website under “members only” section

3. Appointment of Chairs and/or Committees

Education Committee –
Continuing Education Coordinator (2 years) – Mary Ann Blatz
Finance Committee (1 year) – need 1-2 OLCA members
Nomination Committee – (need 1-2 OLCA members)
Facilities Coordinator and Conference Facilities Coordinator – Laura Atkinson
Speaker Coordinator (member meetings, 2 years) – Michelle Emanuel
Conference Chair and Co-Chair (1 year) – Christine Smith, Jennifer Foster
Librarian (1 year) – Joni Gray
Membership Chair (2 year) – Lori Nester
Website Coordinator (1 year) – Debbi Smith-Moore
Publicity Chair (1 year) June Myers
Third Party Reimbursement (1 year) – Julie Gladney, Allyson Wessells
Newsletter Editor (1 year) – Marla Wilson

Grants and Scholarships Chair (VP)

Diversity, Equity and Inclusion Committee (1 yr) – Melissa Courts, Angela Williams, Allyson Wessells

Communications Committee (Membership Chair, Publicity Chair, Treasurer)

OLCA Liaison to USLCA (1 year) – open position

Historian (1 year) – open position

World Breastfeeding Week Coordinator (1 year) – open position

- a. Board approved all new appointments and reappointments of board members, coordinators, area representatives and committee chairs

4. Treasurer Report – Christine Smith

- a. see attachment: OLCA Budget Proposal for June 1, 2021 to May 31, 2022
- b. this budget was approved in board meeting of June 11, 2021
- c. beginning balance is \$94,945.25
- d. projected income for fiscal year is \$60,050.00
- e. projected expenses is \$60,050.00
- f. balance is healthy related to conference being virtual in 2021
- g. next year's balance will be affected by our ability to hold an in person conference in 2022

5. Vice President's Report - Amber Clary (report given by Allyson Wessells)

- a. Grants and Scholarships
 - i. Most of these have been received. We are getting positive feedback on the successes of the recipients and how they are using the funds
 - ii. Need policy and procedure changes so that the OLCA website instructions are consistent with P&P
 - iii. Proposed new DEI (diversity, equity and inclusion) scholarship – see DEI report section

6. Area Representative Reports

- a. Susan Buchanan (NE) – plans to engage more WIC peers and update hospitals with current WIC services; plans to improve connection between area hospital systems, community programs and private practice LCs; plans to reengage with Birthing Beautiful Communities organization
- b. Angela Williams (NW) – plans to connect with area WIC breastfeeding peers, lactation services / consultants within the hospital systems and LCs in private practice; shared that St Rita's hospital is still offering individual outpatient lactation support
- c. Divya Parikh (Central) – reported that Central Ohio Primary Care will begin an education initiative to train staff at all offices on lactation phone triage skills
- d. Liz Vandendries (SE) –not in attendance; no report
- e. Melissa Courts (SW) – see attachment for details: "Southwest region report"
 - i. discussed her report that details the activities and plans of the following organizations / individuals: Preble County WIC, BOOBS of Cincinnati, First Steps program at Southview Hospital, Gem City Market, and Soin Medical Center

ii. spoke with Maria Green at Mind Body Hospital in Dayton; they will be holding a lactation seminar on breastfeeding the preterm and near term baby; cost is \$40 and will be offered virtual and in person; Melissa is waiting for more information on this and will share with the group

iii. Laura Atkinson shared that her facility (Wright Patterson AFB Medical Center) had increased breastfeeding rates at the beginning of the Covid pandemic, and now they are back to pre-pandemic rates; her hospital earned its' fourth star from the ODH / OHA First Steps program.

7. **Membership** – Lori Nester, Debbi Smith-Moore (report given by Allyson Wessells)

- a. 199 current OLCA members, approx. 80 of these are IBCLCs
- b. Overall, statewide IBCLC engagement with OLCA is low and we're encouraged to speak with our colleagues and any breastfeeding supporters about joining OLCA
- c. Membership year is now January 1 through December 31 of each year; fee is \$35; most new memberships happen with conference registration
- d. Positive feedback on the educational sessions for CERPs being offered virtually on the website for a period beyond the live event; will likely continue this practice

8. **Publicity** – June Myers

- a. June will email and post reminders regarding June 19th being the last day to view Breastfest sessions and to print CERP certificates without at fee
- b. Plans to focus on promoting OLCA and its membership; encourages everyone to share with her their ideas for OLCA promotion
- c. Discussed idea of OLCA presence on Instagram and using the Hootsweet app to program Instagram posts ; June will explore these ideas
- d. Mary Ann suggested we do a survey monkey of OLCA members to see how we prefer to get our information; many on the call voiced support for this
- e. Michelle Emanuel offered to help June with creating an OLCA Instagram page; Allyson said she can also help
- f. Debbi Smith Moore offered to provide email groups lists of our membership, for anyone interested
- g. Allyson suggested contacting your regional rep as a way to share information

9. **Facilities** – Laura Atkinson (see Breastfest Committee Report slides)

- a. Karen Zolnier with HelmsBriscoe is our agent for finding the facilities and negotiating contracts
- b. Contract with Marriott NW for Breastfest 2021 was cancelled, eventually without a fee on Oct. 12, 2020; Karen Zolnier was invaluable in assisting us with this
- c. Contract has been signed for Breastfest in March 2022 with Marriott NW, Dublin; plan for smaller conference; contracting for 100 attendees
- d. Christine Smith shared that the plan for next Breastfest is to have the Friday night keynote address and Saturday conference; pre recorded sessions will also be offered virtually for more CERPs; the live sessions will not be recorded for later viewing

10. **OLCA Library** – Joni Gray (not in attendance)

- a. Reminder by Allyson that there is access to library materials on the OLCA website under the members only section

11. **CERP Coordinator** – Mary Ann Blatz (see Breastfest Committee Report slides)

- a. Breastfest 2021 offered 18.5 CERPs (16.5 L CERPs and 2 E CERPs) and 18.5 Nursing contact hours
- b. 252 conference attendees, but currently about only half of evaluations have been submitted
- c. Evaluations must be submitted by midnight of June 19, 2021 to earn credit
- d. Attendees learned about conference in multiple ways, but most often by attending a previous conference (see report details)
- e. Discussed tables of presenter evaluations; overall they were very well received
- f. Discussed comments and recommendations by attendees; these included the desire for handouts and/or outlines from presenters, and interest in topics of preterm infants, racial equity and many others (see report slides for details)

12. Conference Speaker Coordinator – Debbi Smith-Moore
(see Breastfest Committee Report below)

13. Member Meeting Speaker Coordinator – Michelle Emanuel

- a. Working on plans and speakers for September and November meetings
- b. Noted that being virtual gives us more opportunity for speakers that may not be able to present in person
- c. Encouraged others to contact her with suggestions for speakers

14. Breastfest Committee Report – Christine Smith and Debbi Smith-Moore
(see Breastfest Committee Report slides for more details)

- a. Audio Visual
 - i. used Network Communications (NC) company for these needs; have used them in past; discussed benefits to working with them
 - ii. cost was \$7,010 (\$2,999.50 deposit had been paid in 2020)
 - iii. NC did not add in the speaker evaluations on the conference website as planned; the conference team (esp. Debbi and Chris) had to create and link these evaluations
 - iv. in future, for prerecorded sessions, would like speakers to do an introduction
 - v. need to put in speakers' contracts a requirement to eliminate distractions (during their presentation)
 - vi. benefitted from having all moderators in one room for live conference day
 - vii. discussed need to request registrants' personal email for conference communications; many emails were not received due to employers / corporate IT restrictions
 - viii. discussed details of Breastfest website landing page, and its features and links (see report slides)
- b. Registration
 - i. second year of online registration through Weebly and our website; worked well for compiling reports; only 18 registered through invoices sent to WIC clinics
 - ii. able to collect demographics and credentials of registrants, and provide reports of data
 - iii. 252 total registrants (193 OLCA members and 59 non-members)
- c. Speakers
 - i. discussed the benefit of being virtual in getting "big name", widely appealing speakers
 - ii. virtual conference also gave the conference team more control and security over many issues
 - iii. total speaker costs were \$6,700, which is a good value

- iv. speaker handouts were uploaded to conference website, but not all speakers chose to provide handouts for various reasons
- d. Alphabet Soup and Ohio Happenings
 - i. Many organizations participated in this, by providing slides with updates on their activities
- e. Virtual Poster Committee Report
 - lead by Sylvia Ellison and Jennifer Foster
 - twelve posters; poster site had chat function to ask questions of author
 - no CEs for posters
- f. Awards (slides review awards given by Allyson)
- g. Grants and Scholarships (lead by Amber Clary)
- h. Celebrate Ohio (full presentation to be uploaded into Google docs)
- i. Vendors and Exhibitors (lead by Susan Buchanan)
- j. Finances (managed by Terri Baumer)
 - total profit was \$30,404.26; this was about double our typical profit due to it being all virtual
- k. Breastfest Planning Committee 2021
 - Chris expressed great appreciation for all the hard work of the committee
 - Plan for “hybrid” conference in 2022
- 15. **Website Editor Report** – Debbi Smith-Moore
 - a. See attachment: “Status Report for Web Editor”
 - b. Re-designing OLCA website; hope to have this done by late summer
 - c. Updating members only section
 - d. Making plans as to how conference registration and CE evaluations will be handled for Breastfest 2022
 - e. Needs email addresses and photos for new board members
- 16. **OBA report**
 - a. Shared link to ODH website for information on workplace lactation accommodations:
<https://odh.ohio.gov/wps/portal/gov/odh/know-our-programs/Breastfeeding/Worksites>
- 17. **ABN Report** – Stephanie Hutchinson (not in attendance; no report)

Donor Human Milk Program at Mercy Health-West

- These powerpoint slides submitted by Amber Clary will be available on the OLCA website
- Program started in June of 2020
- Program was the result of a grant from OLCA
- Donor milk was from OhioHealth Mother’s Milk Bank

18. **Diversity, Equity and Inclusion Report** – Melissa Courts, Angela Williams, June Myers
(report given by Allyson Wessells)

a. DEI Policy and Procedure proposed changes:

- 1 year membership waiver for underrepresented population
(Allyson proposed no cap on the number of free memberships)
- DEI scholarships for underrepresented populations
 - Allyson reviewed proposed edits and additions to the DEI policy wording
 - Proposed that DEI scholarships will be offered during August and September, reviewed in October and presented in November
 - Allyson reviewed drafts of scholarship information document and sample application
 - Plan for this to be posted under the advocacy and equity tab on our website and rely on publicity chair to push out awareness of this opportunity
 - Plan to have DEI committee and available board members review applications and determine recipients
 - Hope to get board approval and implement by August 2021
 - Discussed offering of free 1 yr membership for any BIPOC, regardless if that individual applies for a scholarship; Missy Courts and others voiced support for this
 - Discussed how to give the free membership as person applies for scholarship; Debbi Smith-Moore said she could configure this
 - Debbi voiced interest in providing free memberships to WIC peer helpers; agreed to address this separately from the DEI scholarship
 - Debbi also requested clarification in the policy regarding what happens to the funds allocated for the scholarships that are not used; discussion determined unused funds will remain part of the grants and scholarships budget line
 - Discussed concerns with potential responses to question no. 7 on the scholarship application (“Do you anticipate any barriers in accomplishing.....”); decided that board will discuss ability to help, if applicant lists additional barriers
 - Allyson will make edits on documents, based on today’s discussion and then submit to the board via email for an electronic vote; goal is to implement this coming August
 - Susan Buchanan suggested sharing this opportunity with the Birthing Beautiful Communities organization; plan to connect with them through Facebook
 - Allyson suggested we make a list of other groups and organizations to notify about our scholarship opportunity

19. **Third Party Reimbursement Report** – Julie Gladney

- a. Continue to work on our lactation amendment; plan for it to be a stand alone bill
- b. Medicaid is requesting input until July 7, 2021; we’re encouraged to comment; can join email list for updates
- c. Established that we do need to be a licensed provider to work with Medicaid; they propose a set up where we work under a supervising licensed provider
- d. We’re preparing for testimony to legislative committees, if bill moves forward
- e. Discussed current status of Medicaid plans and breast pump coverage, and need for consistent coverage with all insurance plans
- f. Discussed that part of the amendment defines the different lactation professional credentials

20. New Business, Long Term Goals:

- a. Welcome new officers and committee members
- b. Openings:
 - Finance committee
 - Historian
 - World BF Breastfeeding Week / National Breastfeeding Month Coordinator
- c. Policy and Procedure Updates (covered in within DEI report)
- d. Ongoing Education Recommendations – speaker coordinator aware of suggestions

21. Outreach and Advocacy

- a. Senator Kunze introduced the lactation amendment to nursing code to include licensure for lactation consultants and certification for lactation educators / counselors; did not get included in budget; possible stand alone bill this summer
- b. Did get support for this from the Ohio State Medical Assoc., Columbus Medical Assoc.; positive interest from Ohio Dept. of Medicaid, ODH, Governor’s Office of Children’s Initiatives, ACOG, and AAP
- c. lactation amendment is inclusive of the different levels of care that exist in the lactation field; need to educate policymakers on this
- d. Allyson encouraged anyone else interested in advocacy to contact her or Julie Gladney
- e. Outreach to other Ohio state professional associations and organizations
 - Ohio Association of Health Plans – 10/20/20 (ongoing)
 - Ohio AAP – 9/14/20
 - Ohio ACOG
 - Ohio Academy of Nutrition and Dietetics (OAND)
 - Columbus Medical Association
 - Ohio State Medical Association
 - Others
- f. Allyson encouraged all to continue outreach to any other organizations

22. Miscellaneous

- Allyson forwarded information to conference committee to add Dr. Divya Parikh to the conference speakers list
- Allyson requested Debbi Smith-Moore provide her with percentage of conference participants that are USLCA members

OLCA 2021 Meetings (Tentative)

Member Meeting with Education: September 11, 2021

Board Meeting: November 5, 2021

Member Meeting with Education: November 6, 2021

Meeting minutes respectfully submitted by Annette Carozzi, OLCA Board Secretary

Minutes approved by Board on July 6, 2021

