

OLCA Member Meeting
November 7, 2020
Teleconference

Meeting was called to order at 9:00 am by Allyson Wessells

Attendees: Allyson Wessells, Roberta Graham de Escobedo, Julie Gladney, Stacy Lynn Notestine, Marla Wilson, Mary Ann Blatz, Christine Scarlett, Laura Atkinson, Tamika Magloire, Jennifer Foster, Christ Smith, June Myers, Amber Clary, Amy Thomas, Angela Williams, Annette Nedrich, Michelle Emanuel

- 1) President's Welcome (Allyson Wessells)
 - a) Call to order
 - b) Introductions
- 2) Secretary Report (Susan Buchanan)-minutes previously approved electronically
- 3) Treasurer Report (Terri Baumer)-see attached report
 - a) Only changes since September were small number of memberships
 - b) Ending balance is \$62,291.10
- 4) Vice President's Report-Amber Clary
 - a) Grants and scholarships-2020 reports delayed as many projects have been postponed due to COVID
 - b) 2021 applications are open until 12/31/20
 - c) Have only received 1 grant application, 0 scholarship applications submitted to date
 - d) Need review committee beginning 2/2021 for approval/denial of applications
 - e) June Myers to do consistent posting online to encourage people to apply for scholarships and grants before the end of the year
 - f) Laura Atkinson brings up question regarding scholarships for IBCLC exam fees for active military who may be reassigned prior to taking the exam.
 - i) Jennifer Foster makes motion to amend scholarship policy to account for active members of military being transferred out of state or country prior to being able to take exam, Amber Clary seconds motion.
- 5) Area Representative Reports
 - a) NE-Annette Nedrich
 - i) Most still doing virtual breastfeeding groups, including Cleveland Clinic Fairview
 - ii) Fairview working on using more donor milk for improve rates for exclusive breast milk fed infants
 - iii) Fairview also seeing outpatients in person
 - iv) Melanin Rich support group for mothers of color-had 6 attendees for first meeting
 - b) NW-Angela Williams
 - i) Lima WIC office did get moved
 - ii) Toledo WIC opening new OhioHealth Milk Bank drop-off site
 - c) Central-Stacy Notestine
 - i) Chris Smith reports Milk Bank is going strong with lots of donors
 - (1) In process of getting new freezer to accommodate large amounts of donor milk

- (2) Working with hospitals to begin using donor milk as bridge milk for healthy babies
- (3) Chris cannot receive any external emails at work due to lockdown as result of cyber-attack on hospital emails-have interested donors call vs email at this time
- d) SE-Liz Vandendries-no report
- e) SW-Melissa Courts
 - i) Terri Rutz, IBCLC, reports that Southwest Ohio Breastfeeding Coalition (SWOBC) meeting will be held on Monday, Nov 9, from 6-7pm. The line will be kept open from 7-8pm if further discussion is desired. Join Zoom Meeting: <https://us02web.zoom.us/j/82803957240?pwd=VUIJNFFpNmoyYUxyRFJML25VSlg0UT09> Meeting ID: 828 0395 7240 Passcode: 45229
 - (1) All future SWOBC monthly meetings will be scheduled for every 2nd Monday
 - ii) Amber Clary reports that Mercy Health West Hospital Donor Breastmilk Program is still going.
 - (1) The hospital agreed to pay for the donor breastmilk for their babies after the grant money (from OLCA last year) was depleted
 - iii) Laura Atkinson reports that her position at Wright-Patt Medical Center was immediately converted to “essential” to support breastfeeding families at the start of Covid-19 restrictions-included all inpatient and outpatient families.
 - (1) Saw increase in number of patients.
 - (2) Screening processes in place for everyone’s safety.
 - (3) Parents and babies continued rooming in together
 - (4) Leadership is extremely supportive
 - (5) During beginning of pandemic, breastfeeding rates increased to 100% in April and May
 - (a) Stats for 2020 fiscal year show 95% breastfeeding initiation rate, with 82% exclusive (formula per mother’s choice excluded). The 18% supplemented were medically indicated (hypoglycemia being one of the reasons)
 - (6) Pediatricians have initiated using oral glucose gel if expressed colostrum not available.
 - (7) Tricare covers banked human milk for sick infants
 - (a) Exploring having banked milk available but are Level 1-infants needing higher level of care transfer to Dayton Children’s Hospital where banked human milk is available.
 - (8) Community breastfeeding support went mostly online-continues to be an important resource to families-Laura thanks all involved
 - (9) If a family can access the base, Laura can be a part of their breastfeeding support.
 - iv) Anita Coleman (Dr. Chris Coleman’s office) reports that they are still working in their office helping parents and their babies, as well as dental patients
 - (1) Being a dentist office, they are used to thoroughly cleaning everything between patients and using proper PPE protocol for safety.
 - (2) Anita contacts parents before their appointment sharing a video to describe the experience in the office and the procedure

- (3) Parents are asked to stay in their car until it is their turn to come in. Must wear mask coming in and leaving, as well as in the office. Temperatures are taken & questionnaire filled out as to possible contact with infectious person
- (4) Parents invited to stay in with baby during procedure and then Anita helps them breastfeed after procedure in lactation room
- (5) Anita sends parents home with a video with post-frenotomy stretching exercises
- (6) Anita follows up at one month via text to see how things are going
- v) Linda Barrett, IBCLC at WIC and LLL Leche Leader of Centerville, reports that LLL groups are meeting via Facebook Live or Zoom.
 - (1) Infor can be viewed on the individual group Facebook pages
 - (2) Attendance has been light
 - (3) Those interested can go to La Leche League of Ohio website to view the meeting information for the Ohio groups
- vi) Wright State University's Boonshoft School of Medicine has been requiring an interpersonal experience for their students
 - (1) Students have gone to La Leche League of Centerville and Breastfeeding USA meetings
 - (2) Some have gone to Preble County WIC with Marilyn Wilson to observe
- vii) Public Health Dayton Montgomery County WIC Program is in the interview process for peer helpers.
 - (1) Currently, moms and babies are being certified by phone and come in only to have their WIC Nutrition Card loaded
 - (2) Breastfeeding services are currently by phone or text only
 - (3) Pump loans and issuance are still being conducted following social distancing requirements
- viii) Premier Health Miami Valley Hospital's Lactation Clinic and Kettering Medical Center's First Steps at Southview Hospital continue to support breastfeeding moms and are accepting appointments for one-on-one consultation as well as telephone help
- ix) Greater Miami Valley Breastfeeding Coalition (GMVBFC) is currently meeting via Zoom once per month.
 - (1) Anyone is interested in being on the Yahoo notification list is welcome
 - (2) If Yahoo is not an option, they can email Linda Barrett at lbarrett57@gmail.com to be included on our email list.
- f) Membership-Pat Bucknell, Lori Nester
 - i) Allyson reports that we are in process of trying to streamline how people join OLCA, maintain member lists, alert members of when to renew membership, and creating member number to have for registration
 - ii) Converting membership role into team
 - iii) Lori Nester helping with this
 - iv) Debbi Smith-Moore working on keeping up with membership on website also
- g) Publicity-June Myers
 - i) Welcome to June, the new chair
 - ii) She is willing to get to work!
- h) Facilities- Laura Atkinson

- i) OLCA 2021 Breastfest will be virtual due to the Covid-19 Pandemic current recommendations after a board vote-we fall in the “highest risk” per CDC
 - (1) HelmsBriscoe, Karen Zolnier and Laura handled negotiations to cancel the Marriott NW contract
 - (2) The Marriott NW eventually released OLCA without any penalties
- ii) OLCA Board Meetings
 - (1) Marriott NW is undergoing renovations and released OLCA from the November contract without penalties
 - (2) Meetings will be virtual at this point. No further facility contracts are pending
- iii) Please be assured all possibilities were explored and membership suggestions considered.
 - (1) The OLCA Breastfest Planning Committee and OLCA Board collaborated in these tough decisions.
 - (2) A thank you to all of you for the excellent communication and professionalism during this process
 - (3) Discussions ongoing on how a virtual 2021 will look and if any facility support will be needed
- i) OLCA Library-Joni Gray
 - i) Joni has changed her email address
 - ii) Please send requests to her for materials
 - iii) If anyone requested materials recently and did not receive them, please request again as the request has not been forwarded
- j) OBA Report by OLCA Member At Large- Jennifer Foster
 - i) Dec. 9, 2020 at noon will be a virtual member meeting-check website soon for details
 - (1) Will be discussing First Steps, Childcare and Worksite Projects
 - (2) Childcare and Worksite projects were in partnership with ODH and just went live recently.
 - (3) Due to COVID, initiation of these projects has been slowed
- k) CERP Report-Mary Ann Blatz
 - i) Had 25 people attend CEU offering at September meeting and approximately 20 people received CERPS for the offering
 - ii) 3.75 CERPS available for this afternoon’s presentations
- l) Speaker Coordinators-Linda Smith & Debbi Smith-Moore
 - i) Discussed separating Member Meeting and Conference Speaker Coordinators into two roles
 - ii) Debbi will continue as Conference Speaker Coordinator
 - iii) We will seek Member Meeting Speaker Coordinator as Linda transitions out of this role
 - (1) June will publicize this need
 - (2) OLCA thanks Linda Smith for all of her hard work and dedication in this role over the years
- m) Breastfest Committee Report-Chris Smith
 - i) Conference will be virtual
 - ii) Friday will be live streamed event
 - iii) Saturday will be pre-recorded sessions that attendees may view on demand.

- iv) Final speaker contracts are being negotiated
- v) Debbi will update the website soon
- vi) Poster call for abstracts will be released this week
- vii) Working with Network Communications
 - (1) Will have tab for sponsors, including their logo and a link to their website and/or email. Logos will be in a banner on various tabs on our conference website on a constantly rotating basis
 - (2) Will have tab for poster presentations with discussion board for presenters to respond to questions or comments
- viii) Not sure of cost of conference yet. Once speakers are locked in, we will be able to decide on cost
 - (1) Looking to use Weebly again this year for conference registration
- ix) No one needs to be in person to coordinate conference
- n) Website Editor Report- Debbi Smith-Moore
 - i) Working with various experts to come up with list of apps to streamline the processes we go through to be able to eliminate having so many accounts, created by so many people, across so many websites.
 - (1) Currently have our domain registered through GoDaddy, website hosted by Weebly, also use MailChimp, JotForm, SurveyMonkey, SignUpGenius, Square, etc
 - (2) Goal is to cut as many as we can
 - ii) Various updates being made to website
 - (1) In process of switching conference tab over to information for 2021 conference
 - (2) In process of posting Call for Abstracts for Posters
 - (3) Still have recordings from ILCA to upload and post-hoping to have completed by the end of the year
- o) Diversity, Equity and Inclusion Report-Melissa Courts & Angela Williams
 - i) Advocacy and Equity tab on website with expanded resources
 - (1) Susan Buchanan shared information with Melissa and Allyson about Birthing Beautiful Communities
 - (a) Provide doula and lactation services to African American mothers
 - (2) Decided to add Birthing Beautiful Communities and similar organizations to our tab as helpful resources
 - (a) Seven organizations that they have learned of
 - (b) Currently getting contact information for them
 - (3) Interested in providing information about implicit bias
 - (a) Possibly a PowerPoint presentation
 - (i) Implicit bias is described as when we have attitudes towards people or associate stereotypes with them without our conscious knowledge
 - (ii) To some extent we all have implicit bias
 - (iii) It is important to recognize what they are
 - (iv) It is helpful in our interactions with colleagues, professionals and the moms we serve
- p) Third Party Reimbursement Report-Julie Gladney
 - i) Continue to be engaged with legislators on legislation to improve third-party reimbursement

- ii) Allyson reached out to Ohio Association of Health Plans to see if they are willing to collaborate with OLCA
- iii) Ultimately would like to see IBCLC recognized as independent practitioner
- iv) Julie working on having a place on OLCA website to list resources as a guide to help families get reimbursed for IBCLC services provided under the Affordable Care Act
- v) Legislative Services Commission is state government office that is a service to the General Assembly
 - (1) State senators and representatives submit their ideas for bills
 - (2) Commission is made up of mostly attorneys that convert the language of bills into Ohio law language
 - (3) Information regarding IBCLC lactation consultant insurance coverage and licensure has been submitted
- q) New Business, Long-Term Goals
 - i) Policy and Procedure Update Proposals/Needs
 - (1) Conference Committee
 - (2) Education and scholarship advertising
 - (3) Speaker Coordinator Team
 - (4) Membership and Database Management Team
 - ii) Website/membership database/conference software consolidation, welcome letter, links
 - iii) Openings
 - (1) Newsletter Editor
 - (2) Annual conference committee team
 - (3) Member Meeting Speaker Coordinator
 - iv) Ongoing Education Recommendations
 - (1) ACE training
 - (2) Member suggestions
 - (a) Terri Heaphy, OTR, Journeys, LLC
 - (b) Bretta Bushnell, PhD (Mythology), author, "Transformed By Birth"
 - (c) Michelle Emanuel, OTR/L, CIMI, CST, NB
 - (d) Jarold "Tom" Johnston, DNP, CNM, IBCLC
 - (e) Ellen M Chetwynd, PhD, MPH, BSN, IBCLC
 - (f) Jaqueline Wolf
 - (3) Suggestions/content requests
- r) Outreach
 - i) Communication Platforms-what is working, what is preferred
 - (1) Newsletter-added a tab to website for easy access to all published issues
 - (2) Social media-Facebook
 - (3) Yahoo group-continues with current list but no longer administered
 - ii) Membership Survey Progress/Membership Drive ideas
 - (1) Incentives
 - (2) Share about educational benefits and what OLCA is doing to advocate for lactation care providers and breastfeeding supporters
 - iii) Advocacy
 - (1) Medicaid/Insurance
 - (a) Letter sent to Ohio Association of Health Plans to build collaboration

- (2) Legislative
 - (a) Singular Lactation Bill and/or inclusion in perinatal policy
 - (i) State level recognition of levels of care, equitable access to and insurance coverage for clinical lactation care in all settings
 - (b) Jennifer Foster will reach out to Brea Haviland with ODH to find out results of survey of Ohio families and their experience in accessing lactation services
- (3) Ohio Collaborative to Prevent Infant Mortality (OCPIM)-no one has attended meeting recently, but OLCA would like to maintain a presence at these meetings
- (4) Ohio AAP-Zoom call 9/14/20
 - (a) Alex Miller, MPH, Program Manager, Parenting at Mealtime and Playtime (PMP) <http://ohioapp.org/projects/pmp>
 - (i) Birth to age 5, includes modules on breastfeeding
 - (ii) Implemented by trained Community Health Workers (CHW)
 - (b) Kristin Fruitt, MS, Program Manager
 - (i) Inquiry from AAP member regarding IBCLC insurance coverage
 - (ii) Meeting with Medicaid MCO's to discuss need
- (5) Birthing Beautiful Communities (Cleveland/Akron)-Zoom call 10/14/20
<https://www.birthingbeautiful.org/>
 - (a) Non-profit with grant and impending Medicaid funding via Doula Bill; trains and employs Perinatal Support Specialists to serve at-risk communities within which they live, in-house lactation services (CLC)
 - (i) India Robertson, M.Ed., Chief Marketing Officer
 - 1. Pregnancy and birth are "social" vs "clinical"
 - 2. Birthing Center under construction-20 rooms and housing for homeless mothers for up to six months after giving birth
 - (ii) Tonya Nicholson, Perinatal Support Program Manager
 - 1. Akron
 - (b) ROOT is modeled after Birthing Beautiful Communities
- (6) Mentorship for aspiring IBCLC
 - (a) Often limited to willing private practices if not hospital employee
 - (b) Hospital policies need change
- (7) Regional Representatives
 - (a) Give regional news updates to web editor
 - (b) Highlight regional grant awardee activities throughout year
- (8) USLCA
 - (a) Group Membership code available
 - (b) Chapter Consideration-need 25% USLCA membership regardless of credential
- (9) Other Ohio state professional associations and organizations
 - (a) Outreach to associations
 - (i) Ohio Association of Health Plans- 10/20/20
 - (ii) Ohio AAP- 9/14/20
 - (iii) Ohio ACOG
 - (iv) Birthing Beautiful Communities-10/14/20
 - (v) Others? Allyson willing to reach out to others. Let her know if you have suggestions

1. Jennifer Foster recommends reaching out to AWHONN and American Academy of Family Practice Physicians
- (vi) Julie recommends that OLCA respond to Fed Is Best, etc to give our stand on this
1. Jennifer Foster recommends looking to some national organizations, such as USBC, to see how they have worded their responses

OLCA 2021 Meetings

January 16, 2021-Member Meeting

March 19-20, 2021-Annual Conference

June 11, 2021-Board Meeting

June 12, 2021-Member Meeting

Meeting adjourned at 11:21am