

OLCA Member Meeting Minutes  
June 13, 2020  
Teleconference

Meeting was called to order at 10:08am by Allyson Wessells

Attendees: Allyson Wessells, Lori Nester, Amber Clary, Susan Buchanan, Terri Baumer, Mary Ann Blatz, Angela Williams, Stacy Notestine, Melissa Courts, Liz Vandendries, Laurel Gourrier, Lauren Robinson

- 1) President's Welcome (Allyson Wessells)
  - a) Call to order
  - b) Introductions
  - c) Thank you to Chris Smith, Lori Nester, and Lisa Sheer for all of their hard work and dedication during their tenure on the OLCA board!
  - d) Thank you to the Breastfest Planning Committee that was able to switch gears quickly due to the pandemic and cancellation of Breastfest. A special thank you to Chris Smith, Debbi Smith-Moore, Laura Atkinson and Terri Baumer for all of their time and professionalism during this stressful time.
  - e) Welcome to new board members!
    - i) Jennifer Foster -President-Elect
    - ii) Amber Clary-Vice-President and also OCLA Member of the Year
    - iii) Stacy Nostestine-Central Rep
    - iv) Liz Vandendries-Southeast Rep
  - f) Allyson will email reps to arrange a call with all new reps to let them know expectation of role
  - g) Introduction of members in addition to board members:
    - i) Laurel Gourrier -doula and breastfeeding coordinator at ROOTT. Working on getting IBCLC
    - ii) Lauren Robinson- from Madison County WIC
  - h) Review of accomplishments for 2019-2020
    - i) Reviewed and updated OLCA policies and procedures
    - ii) Started groundwork for developing diversity, equity and inclusion policy and vision for OLCA
    - iii) Allyson, Chris Smith and Julie Gladney have been published in the upcoming August issue of Journal of Clinical Lactation
    - iv) Added COVID-19 tab on website during pandemic as resource
    - v) Advocacy for IBCLCs-increased awareness and access to what we do as IBCLC's
      - (1) Learned how we are viewed and how to advocate for ourselves at state level
      - (2) Updated website with advocacy tabs
      - (3) Julie Gladney has done a lot of work with third party reimbursement for IBCLCs
      - (4) Seasonal newsletter
      - (5) Meeting minutes on website under Members-Only section
- 2) Secretary Report (Susan Buchanan)

- a) Meeting minutes from January teleconference were approved and can be found on website

3) Treasurer Report (Terri Baumer)

- a) Reviewed 2019-2020 budget and new budget for June 1, 2020- May 31, 2021 (see attachments)
- b) OLCA budget strong enough to weather the effects of COVID-19 and the cancelling of our main income-Breastfest. Beginning balance on 6/1/19 was \$66,951.43 with \$10,000.00 in reserve. Ending balance as of 5/31/20 was \$53,986.86 with \$10,000.00 in reserve
- c) Paid for one-half of AV charge that will go towards next year's Breastfest
- d) OLN applies only to Breastfest and is good for two years per Mary Ann Blatz, so we will not have to pay again for 2021 Breastfest. Allyson would like to move \$300 for OLN into the Breastfest budget. The board agrees
- e) Budget for June 1, 2020- May 31, 2021 shows a beginning balance of \$54,986.86 and total expenses of \$67,665.00. The difference of \$5,615.00 was recognized by the board to be taken as needed from the reserve. New budget voted on and approved by board via email

4) Vice-President Report (Lori Nester)

- a) Grants/Scholarships
  - i) Second year using JotForm for grant and scholarship applications-process seems to go well
  - ii) Some questions remain about JotForm emails being received/blocked by mail systems for references. Lori continues to remind applicants to verify with their references that they have been notified
  - iii) Application information document for 2021 is ready (pending fiscal information for FY 2020-2021)
  - iv) Applications are ready to be activated
  - v) Deadline for submission is December 31, 2020
  - vi) See Grants and Scholarships Report for this year's recipients
- b) Weebly Store
  - i) We continue to work at getting information from Weebly Store reporting to be able to more easily verify membership purchases and collect information we need for the "Find An IBCLC" database (Weebly forms are limited)
  - ii) Weebly emails are also not uniformly received in mail systems, causing some challenges in completing the current process
  - iii) Weebly Store also does not have a way to automatically send a receipt to purchasers, which may be required for documentation by some employers
  - iv) May want to consider utilizing a different platform as our store, such as, Ticket Leap (worked well) or something similar like Ticket Tailor
    - (1) Run list identifying membership purchases
    - (2) Collect contact and other information needed (USLCA membership, credentials, employer info for "Find An IBCLC", etc)

- c) Yahoo Groups
  - i) No longer supported by Yahoo
  - ii) Emails can still be sent
  - iii) Archived files from OLCA's Yahoo group have been downloaded (Yahoo removed them from their storage in December) and converted into readable format-now in Google folder:  
<https://drive.google.com/drive/folders/1d7T2ZwghrZOewQWEIHKV6kBlMjZVmysm?usp=sharing>
  - iv) Groups.io has a similar platform for group conversations with calendar, etc., if OLCA would like to continue this type of connection-all board members were invited to join and explore
- d) "Find an IBCLC" map
  - i) Will update to include current member IBCLCs (<https://www.ohio-olca.org/find-an-ibclc.html>)
  - ii) This is for professional networking
  - iii) Breastfeeding Services database is at [www.ohiobreastfeedingalliance.org/database/html](http://www.ohiobreastfeedingalliance.org/database/html)
  - iv) Lori will continue to work on this

## 5) Area Representative Reports

- a) NE-Annette Nedrich
  - i) Annette has purchased bags for Fairview NICU. When volunteers back in hospital, will have them pick up milk at door if mom unable to come in to visit
  - ii) Shout out to Pamela Viorucci at Lake Health Hospital who has achieved Baby Friendly accreditation this year!
  - iii) Cleveland Clinic Akron General- updates for that they have been doing during the pandemic
    - (1) Obtained a grant from Women's Board to purchase infant scales for breastfeeding support group prior to pandemic-obtained these to loan out to mothers to do pre- and post-feeding weights for those struggling with supply issues or trying to decrease/eliminate supplementation. Have come in handy during last few months as we have had to put our support group on hold. Have continued to loan out scales to help mothers with these issues even during "Stay At Home" months
    - (2) Have increased our phone consults with patients and have initiated Skype virtual visits as necessary
    - (3) Initiated call-back program to check-in with our most vulnerable breastfeeding mothers and infants
- b) NW-Angela Williams
  - i) Peer lactation staff are still helping moms through text and phone calls
  - ii) Have found FaceTime and Facebook to be helpful during this time
  - iii) Angela has been able to start seeing moms in office in addition to working from home and beginning home visits again
  - iv) Lauren from Madison County WIC has begun home visits, also

- c) Central- Stacy Notestine (Lori Nester giving report due to Stacy being new to role)
    - i) Central Ohio La Leche League groups have been meeting online through Facebook since March
      - (1) There is a closed group “La Leche League of Central Ohio Online Meeting” that people can join to participate
      - (2) Having two meetings per month on the first and third Wednesdays at 7pm
      - (3) People are encouraged to “like” the “La Leche League of Central Ohio” Facebook page
    - ii) Madison County WIC is offering virtual breastfeeding classes
    - iii) OSU resumed in-person visits at the hospital on 6/13/20
    - iv) Riverside Methodist outpatient lactation visits resumed 6/4/20
    - v) All continued with virtual help through COVID-19 precautions, including private practice in the area
    - vi) Private practices have resumed in-office and home visits
    - vii) Stacy doing office visits but no home visits yet-very busy. They are screening for visits with taking temperatures. Scale rentals have been very helpful
  - d) SE-Liz Vandendries
    - i) Athens County has two OB/GYN offices with one closing. Will leave only one for area
    - ii) IBCLC in local hospital retiring. Have not hired replacement yet-looking for RN, IBCLC at Ohio Health O’Bleness Hospital. This is a Baby Friendly hospital
    - iii) Liz is behavioral health work
    - iv) Athens County has WIC and one private IBCLC (Julie Gladney) in area
  - e) SW- Melissa Courts
    - i) Miami Valley Hospital has had a lower amount of COVID patients than they expected
    - ii) Natural Birthing Center-testing patients for COVID, but can opt out if they want
      - (1) If patient tests positive for COVID-19, they cannot deliver at birthing center
    - iii) Miami Valley South not seeing patients for lactation at this time
    - iv) Miami Valley Central is seeing patients for lactation visits again
    - v) Linda Smith has compiled a lactation Competency Expert Toolkit for hospitals
      - (1) This allows hospitals to assess staff just for areas of deficiency
      - (2) This is a virtual class so will be less expensive
- 6) Membership Report- Allyson Wessells for Pat Bucknell
- a) Debbi Smith-Moore, Chris Smith and Lori Nester narrowed down information to determine that OLCA has 193 members
  - b) Renewal year is April 1 – March 31
  - c) Ideas for membership drives in your regions?
  - d) Allyson tried to get list of IBCLCs in OH from IBLCE. This is not possible. They will not give out names
  - e) USLCA- we are at 16%, but need 25% of our members to be members of USLCA in order for us to have chapter membership
    - i) Allyson’s welcome letter has info on joining USLCA
    - ii) \$10 discount for OLCA members to join USLCA- code is Wessells 2020
  - f) Pat still keeping spreadsheet with info as we give to her

- 7) Publicity- Allyson Wessells for Lisa Sheer
  - a) Looking for new publicity chair
  - b) Lisa updated role of publicity chair in policies and procedures
  
- 8) Facilities- Allyson Wessells for Laura Atkinson
  - a) The board would like to thank Laura for the amazing job that she has done over the past few months working with HelmsBriscoe during the pandemic crisis!
  - b) OLCA Breastfest was cancelled 2 days prior to Governor DeWine placing COVID-19 Pandemic restrictions
  - c) Contract signed for March 19-20, 2021 with Marriott NW, Dublin, OH
  - d) See attached Breastfest Report for detailed report
  
- 9) OLCA Library- Allyson Wessells for Joni Gray
  - a) Joni can mail books if needed
  - b) ILCA recordings can be found on OLCA website in Members Only section
    - i) We need to spread the word about the recordings
    - ii) Meeting presentations are also on website
  
- 10) OBA Report by OLCA Member-at -Large- Jennifer Foster (see attachment)
  - a) Lori Nester adds that ODH will have a round of focus groups with African American moms
    - i) Will be virtual to survey broader spectrum of women across the state
    - ii) Want to learn where these mothers are getting breastfeeding info, barriers, what kind of access do they have, etc?
    - iii) Waiting on IRB process to proceed
  - b) Lauren asks about Brie Haviland's position at ODH.
    - i) Lori reports that Brie now works for WIC, but is still filling some of her role at ODH until her replacement is chosen
  
- 11) CERP Coordinator- Mary Ann Blatz
  - a) Mary Ann verifies that contact hours good until 3/12/21
  - b) Suggests having local speaker record presentation & then offer & advertise on OLCA website to attract new members & help with IBCLC's getting L-CERPS
  - c) Allyson will reach out to Linda Smith (Speaker Coordinator) to see about having speakers and recording at our September meeting
  
- 12) Speaker Coordinator- Linda Smith (not on call)
  
- 13) Breastfest Committee Report (see attachment): report very detailed in case we have to refer back if we ever have this situation again of needing to cancel Breastfest
  
- 14) Grants & Scholarship Report- Lori Nester
  - a) 2020 OLCA Scholarships

- i) Ashley Carr, WIC peer, CLC- Montgomery Co WIC- IBCLC Exam Fee-2020
- ii) Jessica Carder, RD, LD, CLC- Dayton Children's Hospital NICU- IBCLC Exam Fee-2020
- iii) Candice Myers, BS, DTR, CLS-Delaware Co WIC- Breastfeeding Education towards IBCLC
- iv) Andrea Caudill, RN, CLC- Eric Co WIC- IBCLC Exam Fee-2020
- v) Amanda Taylor, WIC peer- Coshocton Co WIC- Breastfeeding Counselor Training Online
- vi) Amber Snyder, RD, LD, CLC- Madison Co WIC- IBCLC Exam Fee-2020
- vii) Elizabeth Holbein, RN- Wilson Health OB- IBCLC Exam Fee-2021
- viii) Laurel Gourrier, MS, Doula, CLC- ROOTT (Restoring Our Own Through Transformation)- LER Breastfeeding Education Online
- ix) Vicky Boyd, RD, LD, IBCLC-WIC- Richland Co WIC- IBCLC Exam Fee-recertification
- b) 2020 OLCA Grants
  - i) WBW Madison County Breastfeeding Expo- Madison Co- Lauren Robinson- Madison Co WIC
  - ii) Mercy West Hospital (Cinci) (Mamava Pod) donor milk- Hamilton Co- Amber Clarr- Mercy West
  - iii) Breastfeeding Billboard Williams Co- Williams Co- Angela Williams- Williams Co WIC
  - iv) Breastfeeding Billboard Hocking Co- Hocking Co- Kelly Brehm- Hocking Co HD
  - v) HHWP-Community Baby Showers- Hancock Co, Hardin Co- Breanna Krummrey-HHP- WIC
  - vi) Fairview Hospital NICU breastmilk storage and transport bags- Cuyahoga Co- Annette Nedrich-Fairview Hospital
- c) See Vice-President Report for more info on grants and scholarships
- d) Most recipients have already submitted quarterly reports for grants in spite of COVID
  - i) Mercy West Mamava Pod on hold due to COVID, so they are using grant money to get donor milk for their NICU

15) Website Editor Report- Debbi Smith-Moore report from last night's meeting

- a) Several issues not able to be resolved by Weebly with Breastfest registration
  - i) Able to export orders to CSB file and then into Excel spreadsheet for Chris
  - ii) Chris and Debbi love the spreadsheet and plan to use next year
- b) Godaddy is 5-year registration (\$69.99 for 5 years)
  - i) 1 ½ years left on this one
- c) Weebly website hose-renewed in January 2020-good for two years
- d) Debbi reports that we are using 6 different platforms for all that we do and wonders if there may be something out there that could combine some or all of these platforms? Debbi will research and get back to board with findings
  - i) Mailchimp-for mass emails
  - ii) JotForm-member registrations and scholarships
  - iii) Sign-up- for volunteers
  - iv) Square-credit card processing
  - v) Weebly-website host
  - vi) Godaddy-website domain

- e) Debbi needs all new board members to send her their preferred email address where they would like their OLCA mail to go

16) Diversity, Equity and Inclusion Report-Melissa Courts, Angela Williams

- a) Haven't had a chance to do any further work due to COVID-19, but will start as soon as possible
- b) Lori will let OLCA know how we can coordinate with OBA on resources, especially for African American mothers

17) Third Party Reimbursement Report- Allyson Wessells for Julie Gladney

- a) Medicaid reimbursement-IBCLC's not included as telehealth providers during pandemic
- b) Allyson reached out to USBC contacts about licensing but hasn't heard back yet
- c) IBCLC's don't need license in any other aspect, but CMS requires, which makes it confusing
- d) House Bill 11 in Senate now
  - i) Involves infant mortality and still in process
  - ii) Still trying to get lactation care included
- e) House Bill 611
  - i) Introduced by Ohio Black Maternal Health Caucus in April
  - ii) Provides Medicaid coverage of doula services
  - iii) Lactation services go hand-in-hand with doula services. Call to support and urge inclusion of lactation care in this or a future bill

18) Appointment of Chairs and/or Committees (with board approval)

- a) Grants and Scholarship Chair, Chair of Conference Team-Vice-President
- b) Finance Committee-OLCA Board of Directors and one (two) member(s)-at-large who is knowledgeable regarding OLCA finances and assigned by the President for a one-year term to give input into the budget and review expenses
- c) Nominations Committee-President-Elect/Past President is Chair, Regional Reps
- d) Publicity Chair
- e) OLCA Rep to OBA
- f) OLCA Liaison to USLCA
- g) Education Committee
- h) CERP Coordinator- Mary Ann Blatz
- i) Facilities Coordinator- Laura Atkinson
- j) Speaker Coordinator (member meetings)- Linda Smith
- k) Conference Planner- Chris Smith
- l) Librarian- Joni Gray
- m) Membership Chair- Pat Bucknell
- n) Website Editor- Debbi Smith-Moore
- o) Publicity Chair
- p) Third Party Reimbursement- Julie Gladney

- q) Historian (Historian would compile the history of OLCA and possibly put on website under history tab. OLCA has great history of over 25 years. One of oldest IBCLC organizations in the country)
- r) World Breastfeeding Week Coordinator

#### 19) New Business, Long-Term Goals

- a) September/November meeting education
  - i) ACE Training
  - ii) Terri Heaphy, OTR (member recommendation)
  - iii) Infant Trauma, Somatic Psychology, Maternal Birth Trauma (member recommendation)

#### 20) Outreach

- a). Communication Platforms-what is working, what is preferred
  - i) Newsletter-those without social media accounts appreciate newsletter
  - ii) Social Media-Facebook page seems to reach quite a few members
  - iii) Yahoo replacement-all board members were invited to join and explore Groups.io as a replacement option
- b) Membership Survey Progress/Membership Drive Ideas
  - i) Melissa Courts and Susan Buchanan-Survey Monkey
    - (1) Susan reports that she found it difficult to fit narrative questions into survey
    - (2) Chris Smith suggests that questions be re-worked as yes/no or multiple choice
    - (3) Susan and Melissa will work on re-writing questions to fit into this format
  - ii) See Membership Report for membership drive ideas
- c) Advocacy
  - i) Medicaid
    - (1) Lactation Consultant not included in emergency telehealth-see Allyson's report under Third Party Reimbursement
    - (2) Ohio Collaborative to Prevent Infant Mortality (OCPIM)
      - (a) OLCA members that attended did not find it to be an easy platform to advocate for breastfeeding due to number of attendees and format of meeting not providing time for discussion
      - (b) Allyson feels we should continue to be present at these meetings to keep up to date on how policy may affect breastfeeding and to act as advocates as needed
    - (3) House Bill 11 (HB11)
      - (a) Had another hearing on May 20, 2020, without opposition
      - (b) See Allyson's report under Third Party Reimbursement
    - (4) House Bill 611
      - (a) See Allyson's report under Third Party Reimbursement
    - (5) Mentorship for aspiring IBCLCs
      - (a) Often limited to willing private practices if not hospital employees
      - (b) Hospital policies often limiting and possibly cost-prohibitive



- (c) Stacy Nostestine reports that there is no compensation available when she has mentored aspiring IBCLCs in her private practice
- (d) Susan Buchanan mentions that at Cleveland Clinic Akron General the Lactation Department has begun the process of trying to accept applicants for mentoring
  - (i) Their first was supposed to start this spring prior to COVID restrictions
    1. Will continue to direct applicants to proper hospital resources in order to be mentored
    2. May be assessed fees. This could be cost-prohibitive for some. Possibly could get OLCA scholarship for something like this?
  - (e) Allyson stresses the importance of making mentoring available in hospitals and in private practice, while recognizing that private practice IBCLCs should be compensated for their time
- d) Regional Representatives
  - i) OLCA table at local events
  - ii) Give local news updates to web editor
  - iii) Highlight regional grant awardee activities throughout year
- e) USLCA
  - i) Group Membership code now available: Wessells 2020

OLCA 2020-2021 Meetings:

September 12, 2020- Member Meeting, St. Ann's Hospital Conference Center

November 6, 2020- Board Meeting

November 7, 2020- Member Meeting, St. Ann's Hospital Conference Center

January 16, 2021- Teleconference Member Meeting

March 19-20, 2021- Annual Conference/Breastfest

June 11, 2021- Board Meeting

June 12, 2021- Member Meeting

Meeting adjourned at 12:23pm by Allyson Wessells, seconded by Susan Buchanan

