

OLCA Member Meeting
September 7, 2019
St. Ann's Hospital

Meeting was called to order by President, Allyson Wessells at 9:30am

Attendees: Allyson Wessells, Chris Smith, Lori Nester, Susan Buchanan, Angela Williams, Christine Scarlett, Linda Smith, Melissa Courts, Pat Bucknell, Mary Ann Blatz, Terri Baumer (by phone), Lisa Davidson (by phone), Annette Nedrich (by phone)

- 1). President's Welcome (Allyson Wessells):
 - a). Introductions

- 2). Secretary Report (Susan Buchanan):
 - a). June meeting minutes approved by members present.

- 3). Treasurer Report (Terry Baumer):
 - a). OLCA 2019-2020 budget handed out and reviewed.

- 4). Vice President Report (Lori Nester):
 - a). Revising and updating scholarship and grant applications online.
 - b). There were many more applications this past year than in years before.
 - i). Many of the applicants were WIC peers due to government cuts to WIC budget. This number may change if government approves budget for WIC to be able to spend. If not, our number of applicants may stay high.
 - d). In past, deadline for applications was in January, but we will need to process those earlier in order for applicants to sign up for Breastfest.
 - e). There is a template for grants, but may need one for scholarships, also, to be able to tailor what we issue to the request.

- 5). Area Reps Report:
 - a). Northwest (Angela Williams)
 - i). Springfield did 4 breastfeeding billboards and sidewalk chalk for World Breastfeeding Week

- ii). Williams County-had booth at Williams County Fair (rocking chair, place to breastfeed)
 - iii). Developed breastfeeding resource guide for their community hospital
- b). Central (Allyson Wessells reporting for Debbie Ostrem)
- i). Ohio Milk Bank dispensed largest amount of milk ever (350,000 ounces in fiscal year 2019).
 - ii). Big Latch On at Nationwide Children's Hospital. Allyson attended, representing OLCA and LLLI.
 - iii). Ohio Milk Bank opened its first milk drop in Westerville last week. Will be open after hours for convenient donation.
 - iv). Madison County had their first Breastfeeding Awareness Month event with the local birthing hospital called Mommy and Baby Expo. There was a lot of breastfeeding resources as well as education from 14 vendors, including infant massage, craniosacral therapy and infant CPR. There were 60 community members in attendance
 - v). For the first time Madison County got August proclaimed as Breastfeeding Awareness Month by the County Commissioners.
 - vi). Organized quarterly meeting called The Breastfeeding Coalition that started in the Spring-so far consists of lactation staff at the local hospital and WIC staff. First project was planning the Mommy and Baby Expo.
 - vii). Madison County WIC's peer helper, who is also a CLS, started doing home and hospital visits this Spring. The local hospital does not have lactation coverage so she fills in to help WIC moms establish breastfeeding. Home visits have been going great-she averages at least 1 per week.
- c). Southeast (Lisa Davidson reporting for Julie McAfee)
- i). Coshocton Co. WIC involved in baby fairs, expos. Took breastfeeding photo display from OLCA grant
 - ii). SEOBC trying to get businesses and employers involved. A local hospital will be able to nominate employee as breastfeeding supportive and give picture to this person
 - iv). Fathers and Families
 - v). Dam walk
 - vi). Caresource gave grant for WIC for Rock and Relax booth space

at fairgrounds due to decreased WIC funding.

- vii). Social media campaign-“Empower Families to Support Breastfeeding”-asked people what this phrase means to you? These posts got a lot of attention

d). Northeast (Annette Nedrich)

- i). Terri made burp cloths for World Breastfeeding Week and they were passed out to new mothers
- ii). NICU-round daily and look at breastfeeding rates (80%).
- iii). East side participated in Big Latch On
- iv). Parma UH hospital maternity unit will be closing 12/1/19

e). Southwest (Melissa Courts)

- i). Wants to reach out to more surrounding counties, not just Montgomery in the future
- ii). Trumble County participated in Live, Love, Latch event (LLLLI)- huge event, lots of things for kids to do, took group pictures
- iv). Montgomery County Black Breastfeeding Celebration event- good turnout, good conversation, explained why we need this celebration. Moms talked about barriers and obstacles, mothers empowering each other
- v). Five Rivers-Latch On cookout (Milk Mommas)-Geneva was there- makes baby carriers (slings)-she helped with cultural issues of “spoiling babies” if being held, etc.
- vi). Calvin Williams-CLC who is advocate for fatherhood- did webinar
- vii). Peer at public health WIC in Montgomery County did a lot of outreach in areas where you may not normally think about breastfeeding; such as, African American Cultural event, back-to-school events. She also reached out to doctor’s offices in area to give them info about breastfeeding

6). Publicity (Lisa Davidson):

- a). Put out newsletter
- b). Facebook-highest interaction posts since June: Milk Bank in need and Alison Hazelbaker looking for babies for her workshop
- c). Looking for person to fill position for newsletter editor. Lisa can put out to Facebook to see if anyone interested. Allyson will give Lisa an idea of what role will be

7). OLCA Library (Joni Gray): No report

8). OBA Report (Jen Foster):

- a). OBA held their second member meeting of the year in August-25 people in attendance
- b). OBA continues to be one of the lead partners in Ohio First Steps for Healthy Babies. Over 83% of Ohio birth hospitals are recognized.
- c). Free online modules for staff education-over 900 people have utilized these.
- d). OBA continues to be co-lead for the Ohio Breastfeeding Workgroup which holds calls every other month to connect the various groups in Ohio to coordinate breastfeeding efforts/projects
- e). The Childcare Project is nearly ready to launch. OBA has been a key stakeholder in developing a Breastfeeding Friendly Childcare award. Award should be released in January...watch for details
- f). OBA is assembling a workgroup to begin work on a Breastfeeding in the Workplace project. Please email Lori Nester if you are interested in Working on this upcoming project.
- g). Please update the database on our website with any breastfeeding support in your area. The Breastfeeding Hotline will be open again soon and that is a reference that they utilize to refer callers to local support.
- h). Ohio now has a state breastfeeding coordinator (Bre Haviland)-full time position.

9). Breastfest Committee Report (Chris Smith):

- a). Confirmed Liz Brooks and Christina Smillie. Debbi getting working titles to send out contracts
- b). Received 4 abstracts for break-out sessions, have enough other options to fill sessions.
- c). Liz Brooks will do privacy and social media talk
- d). Breastfest will be at Marriott on March 27-28, 2020
- e). Lisa Davidson asking if there is approx.. cost for conference yet as people are asking for budgeting purposes. Chris says may increase by approx.. \$10 if at all.
- f). Can't announce speakers until we have contracts
- g). Linda Smith suggests sending out save-the-date without speakers first due to it being a different weekend than in the past

- 10). Grants and Scholarships: Listed above under Vice President Report
- 11). Website Editor (Chris Smith reporting for Debbi Smith-Moore)
 - a). Updated board and rep phone numbers and email addresses
 - b). Continuing to update OLCA members files. Once ready to send out code to members, they can use page and can listen to presentations, etc Chris will check with Debbi to see if code available. If so, will send out via Mailchimp to members so they can access
 - c). Added advocacy page on website, has resource links in it
 - d). Updated online membership purchase
 - e). Will add bylaws if not already on there for members to view
- 12). Third Party Reimbursement (Allyson Wessells and Chris Smith reporting for Julie Gladney):
 - a). Julie, Allyson, & Chris created presentation and met with Ohio Medicaid for reimbursement. Policy chiefs were at meeting and were engaged
 - i). Slide presentation here at meeting for members to look at
 - ii). Presentation includes scope of practice for IBCLC, Who's Who in Lactation, etc
 - iii). Critical to have early help with breastfeeding (1-6 outpatient visits) to prevent breastfeeding cessation.
 - iv). Policy chiefs looking to change and integrate policy and need info on how to do this
 - v). They would like to observe Allyson's work in outpatient environment. Once Allyson has privacy agreement with patient, they can come when they can arrange.
 - vi). Hoping to add addendum to infant mortality bill for lactation in Ohio
- 13). ODH Report (Laura Knisley):
 - a). Laura is stepping down from this position
 - b). Open position for Representative to ODH: First Steps
 - c). We need to be assertive in being involved with this initiative
- 14). Policy & Procedure:
 - a). Updates worked on last night at work group.

- b). Hope to have finished within next few months
- c). Will eventually be up on website when finished
- d). Updated Policy & Procedure will help new officers with smoother transition to role

15). Diversity, Equity and Inclusion:

- a). Allyson would like to add this to policy & procedure.
- b). OLCA wants more engagement and representation from everyone
- c). Chris Smith asks if Lisa Davidson can put out on Facebook that we are looking for ODH rep and Diversity, Equity & Inclusion Committee-Allyson will send info to Lisa

16). Communications Committee- will be splitting into at least 2 committees in Future

17). Speakers for November Member Meeting

- a). Julie Gladney and Joni Gray confirmed to speak
- b). Need one more speaker
 - i). Linda Smith recommends someone to speak on Centering Program and how OLCA can be a resource for that program
 - ii). Allyson recommends ROOTT -Restoring Our Own Through Transformation (Doula-led African American program based in Columbus).
 - iii). Lori Nester says she may have updates from OBA that could be presented.

18). Newsletter

- a). We want to keep this going
- b). Need someone in this role
- c). Newsletter should make it known what mission statement of OLC is

19). Membership Survey to get feedback about OLCA in order to increase

- a). Lisa Davidson says we did a survey a few years ago & it was somewhat helpful
- b). Susan Buchanan & Melissa Courts will develop new survey for Mailchimp and on paper to hand out at Breastfest. Lisa will email old

Survey to Susan & Melissa

- c). Lori Nester suggests regional reps host get-togethers to increase involvement.

20). Membership Report (Pat Bucknell & Lori Nester):

- a). Linda Smith suggests that backup membership list be given to someone in addition to Pat
- b). Lori Nester suggests that Pat upload copy of list to Googledocs
- c). Ideas for increasing membership:
 - i). Membership survey to get feedback about OLCA. Lisa Davidson says we did a survey a few years ago & it was somewhat helpful. Susan Buchanan & Melissa Courts will develop new survey for Mailchimp and on paper to be handed out at Breastfest. Lisa will Email old survey to Susan & Melissa.
 - ii). Lori Nester suggests regional reps host get-togethers to increase involvement
 - iii). Christine Scarlett asks if IBLCE includes state organization info new IBCLC's get certification notice. Linda Smith thinks they no longer do this. Susan Buchanan will call IBLCE to find out if they do and if not, can we pay them to do this? We would like include something that would notify new IBCLC's about OLCA and that they can get free membership the first year

21). USLCA

- a). OLCA is not currently a member of USLCA.
- b). We don't have enough IBCLC's as members to qualify.
- c). Linda Smith recommends that we ask again now that there may be new leadership at USLCA
- d). Allyson will contact USLCA to see if requirements have changed or if they will reconsider changing them for OLCA to be a member

Meeting adjourned at 11:42am by Allyson Wessells and seconded by Lori Nester.

