

OLCA Member Meeting  
November 2, 2019  
Mt. Carmel St. Ann's Hospital  
Westerville, OH

Meeting was called to order at 9:30am by Allyson Wessells

Attendees: Allyson Wessells, Lori Nester, Susan Buchanan, Debbie Ostrem, Angela Williams, Pat Bucknell, Alison Hazelbaker, Melissa Courts, Laura Atkinson, Joni Gray, Liz Vandendries, Julie Gladney

- 1) President's Welcome (Allyson Wessells)
  - a) All to order
  - b) Introductions
  
- 2) Secretary's Report (Susan Buchanan)
  - a) September Member Meeting minutes were approved and distributed via email to members
  - b) Death of former OLCA board member's loved one. Sympathy card was sent. Allyson reminds us that we are family at OLCA and encourages members to notify secretary or any board member of any family hardships or losses in the future
  
- 3) Treasurer Report (Terri Baumer)
  - a) OLCA 2019-2020 Budget attached to minutes
  - b) Terri is looking for replacement for Treasurer position
  
- 4) Vice-President Report (Lori Nester)
  - a) Grants and scholarships moving along well.
    - i) Last year was first year of using online application form which makes it easier for record keeping
    - ii) Deadline is 12/31/19
    - iii) Hoping to keep grants and scholarships more breastfeeding focused
    - iv) Hoping to keep scholarships more breastfeeding education focused; i.e. IBCLC exam fees)
  - b) Switched to membership year of 4/1-3/31 for membership year
  - c) Yahoo is discontinuing their groups
    - i) Looking into different options for OLCA's Yahoo group to replace
      - (1) Groups.io
      - (2) Groupme
      - (3) WhatsApp
      - (4) LinkedIn
  
- 5) Area Representative Reports
  - a) NE-Annette Nedrich

- i) Poster presentation of Cleveland Clinic Fairview Hospital use of human donor milk in non-NICU infants
  - ii) Report of breastfeeding initiation and exclusivity rates for Cleveland Clinic delivering hospitals
- b) NW- Angela Williams
  - i) In major holding pattern at WIC-looking for different office space and starting new WIC computer system
    - (1) WIC getting new web base for certification process
      - (a) Will make process more mobile
      - (b) Can do things remotely when at health fairs and other community events
      - (c) Will be able to look up any client from different offices
      - (d) Will be able to see notes from IBCLC and peers at different offices
  - ii) Working on updating information and resources for the Breastfeeding Friendly Businesses that we have through Activate Allen County-it is not a primary project through their grant at this time, but we want to see work continue
  - iii) Breastfeeding is a part of the maternal and child health work group in our Community Health Improvement Plan although it is a challenge to keep it as a priority in implementation of projects
  - iv) Crawford County Health Department received Chamber of Commerce Organization of the Year award for Milk Bank Depot
    - (1) Another milk drive on 11/21/19 and will be "Stuffing the Preemie" (instead of turkey)
- c) Central- Debbie Ostrem
  - i) Barbara Greenfield leads LeLeche meeting in Gahanna Branch of Columbus Public Library
    - (1) Next meeting 11/6/19 at 7pm
  - ii) There were 63 participants with the Big Latch-On at OSU
  - iii) Knox County Health Department is getting ready to open milk drop
  - iv) Debbie is exploring other ways to connect with other lactation consultants in the area
  - v) Perinatal Region 5 lactation consultants get together twice yearly (March & September)
- d) SE- Julie McAfee resigned 10/19. OLCA welcomes new rep, Jami Bills
- e) SW- Melissa Courts
  - i) Started Regional Rep Facebook group (name is OLCA Regional Reps)
    - (1) Sent out invites
    - (2) Three members so far
    - (3) Would like to take group picture and put on group page to help members recognize their regional rep
    - (4) Angela, Melissa and Annette have been talking in the group
  - ii) Melissa attended April Kline's doula training. She's interested in becoming postpartum doula
  - iii) Melissa attended Linda Smith's course and re-sat for exam
    - (1) Noticed the diversity of people in Linda's class

- (2) Some there not to sit for exam but just to learn more about breastfeeding to take back to their communities
  - iv) Pediatricians attending local LeLeche group-Linda Smith has referred them to this group
  - v) Susan Buchanan and Melissa reviewed Survey Monkey questions with the group and took suggestions, added and deleted some questions
- 6) Membership Report (Pat Bucknell)
- a) Anyone can be a member of OLCA-no restrictions
  - b) Alison Hazelbaker recommends open house, happy hours, etc to increase membership
  - c) Lori Nester says membership is at 260 out of 614 in state of Ohio
- 7) Publicity (Lisa Davidson)
- a) Lisa will get more OLCA brochures printed through Vistaprint for people to hand out at hospitals and events
  - b) Will consider tear-off part of brochure to fill out info for people to bring back to OLCA
- 8) OLCA Library- Joni Gray
- a) Member asking for books, so still relevant
  - b) Joni has two student workers- one is archiving physical and digital info
- 9) Breastfest Committee Report-(Lori Nester reporting for Chris Smith and Debbi Smith-Moore)
- a) Have Liz Brooks' contract but waiting on Christina Smillie
  - b) As soon as they receive Dr. Smillie's, can move forward with brochure
  - c) We are increasing cost of conference by \$5 to cover cost of buffet for lunch to accommodate most dietary preferences
  - d) Meeting next week and hoping to be able to move forward with brochure at that time
  - e) Need to move forward with registration
  - f) Tabled bookstore for this year. May put some left-over books from last year on registration table for people to buy
  - g) 12 vendor tables available
- 10) Grants and Scholarships (Lori Nester)-already covered in Vice-President's report, but in addition Lori encourages regional reps to spread the word about available grants and scholarships
- 11) Website Editor (Lori Nester reporting for Debbi Smith-Moore)
- a) Changes to website
    - i) Added new SE regional rep to site
    - ii) Thinking of putting various reports (meeting minutes) under membership tab so people can get info even if can't attend meetings
  - b) Debbi will add the following meetings to the web page:

- i) No board meeting in January, but member meeting (January 18, 2020, 10am-11am) by phone
- ii) Board meeting June 12, 2020, member meeting June 13, 2020

12) Third Party Reimbursement (Julie Gladney)

- a) Julie and Allyson proposed addendum to House Bill 11
  - i) Is in Senate
  - ii) Will be presented to Chair of Senate Commission on Infant Mortality
  - iii) Original bill addressed tobacco cessation and dental care-addendum would add breastfeeding
- b) Julie has been searching for citations regarding third-party reimbursement:
  - i) Lack of licensure for IBCLCs is a significant barrier to reimbursement that prevents women from accessing care. This is due in part to federal requirements regarding state licensure of Medicaid providers in section 1905 of the Social Security Act. The relevant federal regulations can be found at the Centers for Medicare and Medicaid Services (CMS)government printing office website (42 C.F.R. 440.60 and 42 C.F.R. 440.90). The provision regarding “other diagnostic, screening, preventive, and rehabilitative services” was added to section 1905 in 2010 by Patient Protection and Affordable Care Act. In 2013, CMS issued an “Update on Preventive Services Initiatives” informing states of a new option for offering preventive services in state Medicaid plans that is applicable to inclusion of IBCLC services. The letter says, “In particular, the statute at section 1905(a)(13) indicates that services must be “recommended by a physician or other licensed practitioner of the healing arts within the scope of their practice under State law...”. By contrast, our former regulation at 42 C.F.R. 440.130(c) indicated that, “Preventive services meant services provided by or physician or other licensed of the healing arts within the scope of his practice...” and the letter further states, “preventive services may be provided, at state option, by practitioners other than physicians or licensed practitioners” effective January 1, 2014. This can be accomplished by including the preventive service providers in the State Plans. So far, no state has taken advantage of this opportunity to include IBCLCs as preventive service providers. This rule would apply to Medicaid-Fee-for-Service plans. Conversely, Medicaid managed care organizations have had and continue to have the option to add IBCLC services to their plan benefits.

13) Open Positions (Allyson Wessells)

- a) Newsletter Editor/Mail Chimp needed (need to make sure Mail Chimp list is updated with new members)
- b) Southeast Rep position filled

14) New Business, Long-Term Goals (Allyson Wessells)

- a) Policy and Procedure update done
  - i) Will send out to board for approval
  - ii) Then will go on website for members to refer to

- b) Diversity, Equity and Inclusion Committee
  - i) Now included in Policy and Procedure
  - ii) Melissa Courts and Angela Williams working on this
  - iii) Will have report for next meeting
- c) Communications Committee
  - i) Listed individually in Policy and Procedure, but these positions need to interact and communicate with each other
- d) Officer Orientation
  - i) Each board member will have outline of position duties/info to pass on to next person to make for an easier transition
- e) Will be recording education sessions for online viewing in members-only section of website-will start at this meeting
  - i) Hope to have USLCA speakers online for free at meetings

15) Outreach (Allyson Wessells)

- a) Newsletter-newsletter editor needed
- b) Membership Survey- see above in SW Rep Report
- c) Advocacy
  - i) Medicaid-see Third-Party Reimbursement Report
  - ii) Ohio Collaborative to Prevent Infant Mortality (OCPIM)
    - (1) Susan Buchanan and Coe Bell will attend and report back to OLCA.
    - (2) Allyson will become member
  - iii) House Bill 11 (HB11)
    - (1) Advocacy tab on OLCA website has letter template that can be downloaded and sent to state representative
- d) OLCA tables at regional events
  - i) Regional reps
  - ii) Lori Nester will talk to Lisa Davidson about getting more OLCA fliers printed through Vistaprint for regional reps to have at tables for community events
  - iii) Allyson encourages members to reach outside of your lactation world to people to help engage other professions
- e) USLCA
  - i) Group membership-we need 5 people for group discount
  - ii) Chapter consideration-need 25% of our members to be USLCA members in order to have chapter membership
- f) Journal of Human Lactation coming out with Body Work info in March 2020

Meeting adjourned at 11:25am

