

Ohio Lactation Consultant Association
Annual Member Meeting
June 8, 2019
St. Ann's Hospital

Meeting was called to order by President, Allyson Wessells at 9:30am

Attendees: Allyson Wessells, Chris Smith, Lori Nester, Debbi Smith-Moore, Angela Williams, Laura Atkinson, Pat Bucknell, Debbie Ostrem, Lisa Davidson, Mary Ann Blatz, Melissa Courts, Susan Buchanan, Laura Knisley

1). President's Welcome (Allyson Wessells)-Introduction of board members:

President- Allyson Wessells	Conference Coordinator-Linda Smith
Past President- Chris Smith	CERP Coordinator- Mary Ann Blatz
Vice President-Lori Nester	OLCA Member at Large/OBA Rep-Jennifer Foster
Secretary- Susan Buchanan	
Treasurer-Terri Baumer	
Membership- Pat Bucknell	
Web Editor- Debbi Smith-Moore	
Publicity- Lisa Davidson	
Facilities- Laura Atkinson	
Librarian- Joni Gray	
ODH Representative-Laura Knisley	

Area Reps:

NE- Annette Nedrich (May 2021)
NW-Angela Williams (May 2021)
Central- Debbie Ostrem (May 2021)
SE- Julie McAfee (May 2020)
SW- Melissa Courts (May 2020)

2). Secretary Report (Susan Buchanan)

- a) Newly elected

3). Treasurer Report (Terri Baumer)

- a) handouts were given for 2018-2019 budget and proposed budget for 2019-2020.
- b) Items found on operational budget that should be on Breastfest budget, such as, printing.
- c) Mary Ann Blatz stated that she needs some money in operational budget for printing. \$75 was agreed upon as budget for printing in the operational budget
- d) It was agreed that OLN expenses for Breastfest should also fall under Breastfest budget, but that OLN will be kept as line item of \$150 in operational budget for CE purposes for member meetings

- e) Lori Nester proposed to have a format for proposed speakers for Breastfest and speakers at meetings to fill out prior to contract (brief synopsis of what they would present).
 - i. This could avoid late fees on OLCA's part in applying for CE's.
 - ii. CEU's that OLCA pays for are good for 2 years; therefore, the same speaker could speak again at another OLCA event and we could award additional CEU's without paying more fees.
- f) Motion made by Lori Nester to approve 2019-2020 budget with changes that were discussed, seconded by Chris Smith. All present responded with "aye".

4). Vice President's Report (Lori Nester)

- a) Theme has been "technology" this year.
- b) Continuing with improvements and working out the "bugs".
- c) Changes for Breastfest registration through JotForm.
- d) Transitioning to using Mailchimp for publicity and communication.

5). Area Reps Report

- a) New reps should call and introduce themselves to WIC offices, etc, hopefully leading to better feedback when requesting reports and when disseminating information.
- b) Need to have the passing of the banners as well for the new reps.
- c) Would also be nice to know what each area is doing for World Breastfeeding Week/Month.
- d) Lisa Davidson would like to see the website show more rep information and then she will upload to Facebook page.
- e) Angela Williams asks if reps can have something that lists their responsibilities.
 - i. This is in OLCA policy but may need to be updated/expanded.
 - ii. After the September meeting for Policy and Procedure, the policies and procedures will be available on website to members.
 - iii. Reps would then be able to see this description.
- f) NE (Annette Nedrich)
 - i. no report
- g) NW (Angela Williams)
 - i. WIC is cutting funds across the board-affecting peers.
- h) Central (Debbie Ostrem)
 - i. no report
- i) SE (Julie McAfee)
 - i. no report
- k) SW (Melissa Courts)
 - i. Peers mentioned that Breastfest speakers are "speaking to the choir". They would like to see more physicians, etc present at Breastfest to make a difference. Melissa will let peers know that OLCA is looking into CME's for future (this will take a sponsor).
 - ii. Melissa attended seminar in May regarding bridging the breastfeeding gap between races
 - iii. WIC hired 2 young peers, hoping to have them relate to clients better

- iv. Melissa attended the Greater Miami Valley Breastfeeding Coalition
- v. April Kline, cranial sacral therapist, agreed to come and do some presentations of what she does at coalition. She started a free walk-in clinic. Melissa will provide OLCA with list of dates and times of free clinic. Mary Ann Blatz asks if April will come in September to present to members.
- vi. Dr. Nostatine retired and sold practice to another dentist who does not subscribe to frenotomies in the way the Dr. Nostatine did. New owner agreed to allow Dr. Nostatine to come in one day a week to perform frenotomies.
- vii. Montgomery County WIC peer support group held in Cat Café-can pet cats while breastfeeding without dander problem-special ventilation.
- viii. Darke County WIC Hope Jenkinson will do Live, Love, Latch August 2 for World Breastfeeding Week.
- ix. Melissa would like to reach out to more businesses to advocate for working women who are breastfeeding and returning to work. She would like to emphasize that businesses not just accommodate the individual but change policy to accommodate all individuals who will breastfeed in the future.
- x. Caresource will provide second pump within 5 years but only if some critical medical situation.
- xi. Buckeye only uses J&B Medical in Michigan as DME for breast pumps.
- xii. Wright Patterson was recognized as one of the best maternity care practice hospitals. They have 97% breastfeeding initiation rate, 5 days a week of lactation consultant availability, and 24/7 trained hospital staff for help with lactation.

6). Membership Report (Pat Bucknell)

- a) It was proposed that Pat would compose a welcome letter for all new members and Lori Nester will distribute via Mailchimp.

7). Publicity (Lisa Davidson)

- a) Nothing to add from last night's meeting.
- b) Encourages members to continue to visit OLCA Facebook page, like and comment.
- c) Forward any interesting articles to Lisa if you want to post on the page.
- d) Lisa will make a newsletter to be sent out through Mailchimp.

8). OLCA Library (Joni Gray)

- i. no report

9). OBA Report (Jennifer Foster and Lori Nester)

- a) Elections were held this Spring. Laura Knisley was elected Region 1 Rep, Lori Nester was re-elected Region 3 Rep.
- b) Executive Committee elections were held after the new Leadership Board was elected. Jennifer Foster- Chair, Mary Burton-Vice Chair, Lori Nester-Treasurer, Ann David-Secretary.
- c) Member meeting coming up soon-June 23 in Columbus. See website for details.
- d) Continuing to work on developing a statewide Childcare award with ODH. Similar to First Steps. Bre Haviland guiding this from ODH.

- e) Continuing as one of the leads for Ohio First Steps.
- f) Preconference day before Infant Mortality Conference-cultural humility, research and community outreach. OBA will host a meeting in October in the afternoon for people to address these topics.
- g) Lori Nester will be attending USBC conference later this month.

10). Breastfest Report (Jennifer Foster)-***Slides attached to minutes***

11). Grants and Scholarship Report- Lori Nester

- a) Using JotForm and working out the glitches.
- b) Will start tracking and recording how many applications come in and how many are awarded. We did not award all money we could have this year because not all applications were acceptable.
- c) It has been discussed to possibly have specific scholarships for Breastfest only.
- d) Template was made for grant that was more specific as to needs of applicant. Lori wants to do the same for the scholarships.

12). Website Editor (Debbi Smith-Moore)

- a) Mary Ann Blatz proposes that \$25 lost certificate fee needs to be received prior to releasing certificate to attendee. Debbi will add this info to the website.
- b) Working on changing store on website for Breastfest registration to make more streamlined.
- c) Getting memberships through website now.
- d) Working on fixing paying and being member instead of being able to do one or the other.
- e) Working on uploading ILCA videos to Members-Only part of website.
- f) OLCA meeting minutes will be on Members-Only part of website eventually
- g) Upcoming events will pop up first on website in future.
- h) Allyson Wessells proposes that an advocacy tab be added for practitioners and public to send to state rep, state senator with any issues (paid leave, insurance coverage for services, etc).
- i) Comprehensive list of lactation services for the state can be found on OBA website.

13). Third Party Reimbursement Report (Julie Gladney)-Allyson Wessells gave report

- a) Researching IBCLC reimbursement.
- b) Services should be covered for duration of breastfeeding, but some discrepancies with how insurance interprets this.
- c) Administrative code by Ohio legislature. We are in discussion with Ohio Medicaid to see if IBCLC services can be covered. Patients need to have access to community-based care and IBCLC's need to be reimbursed for their services.
- d) Looking for any input or people to help with this.
- e) Advocacy tab will help for members to get in touch with legislators.
- f) Chris Smith will reach out to her contact at Ohio Medicaid about this.

14). Appointment of Chairs and/or Committees:

- a) Education Committee
- b) Finance Committee-reappoint Terri Baumer
- c) Nomination Committee
- d) CERP Coordinator -reappoint Mary Ann Blatz. Mary Ann proposes to change title to "Continuing Education Coordinator"
- e) Facilities Coordinator- reappoint Laura Atkinson
- f) Speaker Coordinator (member meetings)-reappoint Linda Smith
- g) Conference Planner-reappoint Linda Smith (Chris Smith to assist)
- h) Librarian- reappoint Joni Gray
- i) Membership Chair- reappoint Pat Bucknell
- j) Website Editor- reappoint Debbi Smith-Moore
- k) Publicity Chair- reappoint Lisa Davidson
- l) Third Party Reimbursement- appoint Julie Gladney
- m) Grants & Scholarships Chair- reappoint Lori Nester
- n) OLCA Liaison to USLCA- no one in this position currently
- o) Historian- no one in this position currently
- p) World Breastfeeding Week Coordinator- will address at September's meeting
- q) OLCA Member at Large/OBA Rep-Jennifer Foster
- r) Ohio Department of Health- Laura Knisley

15). New Business/Long-Term Goals

- a) Continue Policy and Procedure update
- b) Develop regional rep orientation
- c) September/November speaker recommendations: Lori Nester, Allyson Wessells. Possibly Julie Gladney (third party reimbursement), Laura Knisley and /or Iana Chertok (research), Kavita Singh (herbalist), and Sylvia Ellerson.
- d) Newsletter quarterly/seasonally- member/region spotlight. Highlight vision statements for OLCA with each newsletter
- e) Outreach:
 - i. Membership survey: What is working? What needs improved? How might we increase engagement/involvement? Mailchimp could disseminate this survey.
 - ii. Diversity/Inclusion Efforts-reaching out in each region
 - iii. Physicians-encourage IBCLC's to match up with breastfeeding friendly physicians and nurse practitioners in your region so they may develop relationships for referrals. Remember that NP's can use CEU's from our offerings so we should advertise this to them.
- f) Research opportunities/building evidence
 - i. Encourage IBCLC's to be involved with research projects, reaching out to experts for assistance with this as needed
- g) Other State Level Professional Associations
 - i. encourage IBCLC's to network with these groups, such as, dietetic association, PT associations, and ask to speak at their meetings regarding breastfeeding.

16). ODH Report (Laura Knisley)

- a) USDA is looking at lactation as stage of life. They are looking for public opinion on this. 1,000 Days has stepped in to be sure big businesses are not giving their opinions. Laura encourages members to speak up to USDA regarding this.
- b) CDC Grand Rounds June 18, 2019 at 1:00pm-Topic is Maternal Childhood Nutrition and Breastfeeding
- c) Ohio Rural Health Conference August 2019, Perrysburg, OH- Laura Knisley and Amber Sheeks have made proposal to speak at this conference. They propose to present "Health in All Policies: Addressing Health Disparities in the Fourth Trimester: A Rural Perspective".
- d) ODH creating a dedicated position for State Breastfeeding Coordinator: Bre Haviland

Motion for meeting to adjourn was made at 12:03pm by Allyson Wessells and seconded by Lori Nester.