



OHIO LACTATION
CONSULTANT ASSOCIATION

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Application has been made for IBLCE CERPs and Nursing contact hours

For CERP and CEU information contact:

MaryAnn Blatz
CEU-CERP@ohio-olca.org

OLCA's 27th Annual Breastfest Conference March 15-16, 2019

Embracing the Breastfeeding Journey with Evidence and Support

Embassy Suites in Dublin, Ohio
(Please Note New Location!)

Friday, March 15: Clinical Skills Workshops (separate ticket from Core Conference)

8:30-9:30 am Sign In for Clinical Skills Workshops
9:30-11:00 **Clinical Workshops I** (see page 2)
11:00-12:00 Lunch (Boxed lunches provided)
12:00-1:30 **Clinical Workshops II** (see page 2)
1:30-2:00 Break (no food provided)
2:00-3:30 **Clinical Workshops III** (see page 2)

Friday, March 15 Core Conference (separate ticket from Clinical Workshops)

4:00-4:45 pm Sign In for **Core Conference**
4:45- 6:15 Dinner (included in registration) Exhibits open, Posters on display
Celebrate Ohio - *Lori Nester*
6:15-6:30 OLCA President's Welcome: *Chris Smith*
6:30-7:30 **Statewide Breastfeeding Initiatives** - ODH, OHA, OBA, WIC and AAP
7:30-9:00 **Evidence-based Donor Human Milk Feeding: Is All Donor Human Milk the Same?** - *Dr. Hope Lima*

Saturday, March 16: Core Conference

7:00-8:00 am Sign In for **Core Conference**
Breakfast (included in hotel registration)
Exhibits, Poster Presentations by Authors
8:00-8:15 OLCA President's Address: *Chris Smith*
8:15-9:45 **What Matters Most in Breastfeeding Difficulties** - *Robin Glass*
9:45-10:15 Break; Exhibits open, Posters on display
10:15-11:45 **Impact of Tongue/Lip Tie on Breastfeeding** - *Dr. Bobby Ghaheri*
11:45-1:15 Lunch (included in registration), Awards, Grants, Scholarships
- *Lori Nester and Chris Smith*
Exhibits open, Posters on display (last chance)
1:15-2:15 **Ultrasound Characteristics of Latch Physiology/Pathophysiology** - *Dr. Bobby Ghaheri*
2:15-3:45 **When Frenotomy is Not Enough** - *Robin Glass*
3:45-4:00 Break
4:00-5:00 **Empathic Listening Across Cultures: Opportunities and Obstacles for LCs** - *Chris Auer*
5:00-5:15 Closing Remarks - *Chris Smith*

Clinical Workshops - Friday schedule (not included in Core Conference)**8:30-9:30 am ~ Sign In for Clinical Skills Workshops**

Some of the workshops are offered twice. Please be sure to register for different workshops each session!

9:30-11:00 am ~ Clinical Workshops I

- A. Oral Motor Treatment for Breastfeeding Issues - **Robin Glass**
- B. What Experience, OBs, Breast Surgeons and Mothers are Teaching Us About Mastitis and Abscess - **Chris Auer**
- C. Connections to Case Management and Managed Care - **Jennifer Tansel**
- D. WIC: It's More Than Just Formula - **Michelle Allison**

11:00 am-12:00 pm ~ Lunch (boxed lunch included)**12:00-1:30 pm ~ Clinical Workshops II**

- A. Impact of Untreated Tongue/Lip Tie on Craniofacial Skeleton - **Dr. Bobby Ghaheri**
- B. Oral Motor Treatment for Breastfeeding Issues - **Robin Glass**
- C. What Experience, OBs, Breast Surgeons and Mothers are Teaching Us About Mastitis and Abscess - **Chris Auer**
- D. When Knowledge Isn't Power: Considering the Appalachian/American Cultural Power Code - Formula
- **Joni Gray**

1:30 ~ 2:00 pm ~ Break (no food provided)**2:00-3:30 pm ~ Clinical Workshops III**

- A. Impact of Untreated Tongue/Lip Tie on Craniofacial Skeleton - **Dr. Bobby Ghaheri**
- B. Breastfeeding From a Distance: How to Pump, Store and Transport Breastmilk When Geographically Separated From Your Baby- **Dr. Ashley Franz**
- C. When Knowledge Isn't Power: Considering the Appalachian/American Cultural Power Code - Formula - **Joni Gray**
- D. Breastfeeding In Ohio - Increasing Inclusion and Reducing Disparities - **Lydia Furman, Tara Williams**

Faculty

Bobby Ghaheri, M.D
 Otolaryngology/Head and Neck Surgery, The Oregon Clinic
Robin Glass, MS, OTR/L, IBCLC
 Occupational Therapist, Seattle Children's Hospital;
 Assistant Clinical Professor, Dept. of Rehabilitation
 Medicine, University of Washington
Hope Lima, MS, PhD, IBCLC
 Hope Feeds Babies Lactation, Owner; Winthrop University,
 Assistant Professor
Michelle Allison, MS, RD, LD, CLC
 State WIC Breastfeeding Coordinator/NAS Consultant, Ohio
 Department of Health
Chris Auer, BSN, RNC, IBCLC
 Lactation Consultant, UC Health/University of Cincinnati
 Medical Center

Major Ashley Franz, MD, MPH
 Family Medicine Resident, Wright State University Family
 Medicine Residency
Lydia Furman, MD
 Rainbow Babies and Children's Hospital; Professor of
 Pediatrics, CWRU School of Medicine; Chair, UHCCMC
 Institutional Review Board
Joni Gray, Ed. D., M.A., B.A., CLC, CLS
 Fairmont State University, Assistant Professor of
 Communication
Jennifer Tansel, RSC, BSN, IBCLC
 Registered Nurse Advantage Case Manager, ProMedica
Tara Williams, MD
 Pediatrician, Metro Health Medical Center

Exhibits

Lactation and breastfeeding-related products, small businesses, crafts, and more!
 To apply for an exhibit table, contact
 Nancy Feldenkris, BSN, RN,
 IBCLC
 breastfestexhibits@ohio-olca.org
 Speakers' books & DVDs will be available for purchase.

Poster Session

OLCA supports and encourages research, innovation, and creative implementation of Best Practices in Breastfeeding and Human Lactation.
 Posters will be on display throughout Friday evening and all day Saturday.
 Attended Poster Session is Saturday morning from 7:00-8:00 am.
 For information or to submit a poster:
 breastfestposters@ohio-olca.org

Celebrate Ohio

This is your chance to SHINE!
 Share with us your unique projects and events.
 No success is too big or too small!
 Submit your celebration to your regional rep.
 See the OLCA website for details!

Tuition ~ 3 Options Available

1. Join or renew membership and pay Member price!	\$ 35
2. Clinical Skills Day (Friday, 9am - 3:30pm) only	
OLCA member	\$ 80
Non-member	\$ 95
3. Core Conference (Friday Night and Saturday)	
OLCA member	\$170
Non-member	\$225

There will be a Mother's Room for anyone who desires privacy for nursing, pumping, or any other reason. Audio (without video) will be provided in this room.

Child Attendance Policy: Quiet nursing babies in arms are welcome in the session rooms. As a courtesy, we request your immediate attention to any situation, including happy baby noises, which may interfere with the concentration of attendees.

WWW.OHIO-OLCA.org

We're on Facebook

<https://www.facebook.com/Breastfest2019>
<https://www.facebook.com/ohiolca>

A USB drive with the handouts will be provided upon registration/check-in at the conference ONLY.

No paper handouts will be given before, during, or after the conference.

Free Wi-Fi is available in the meeting room.

Accessibility

OLCA is committed to providing full access for people with disabilities. This includes:

- Floor microphones
- Seating at front for those with physical, hearing or visual impairment
- Complimentary registration for personal assistants

Sole responsibility for the content of the speaker presentations rests with the speakers.

OLCA is not responsible for the content of speaker presentations nor for the future actions of participants of our educational events.

Hotel registration: Embassy Suites Columbus ~ Dublin, 5100 Upper Metro Place, Dublin OH 43017; 614-790-9000

For online reservations: Book your group rate, use the code: LAC

http://embassysuites.hilton.com/en/es/groups/personalized/C/CMHESES-LAC-20190314/index.jhtml?WT.mc_id=POG

Make reservations by **Feb 21, 2019**, for conference room rate of \$119 (plus tax). There are a limited number of rooms available at this rate. Additional rooms will be made available at a non-conference rate.

PLEASE NOTE: Saturday breakfast is included in cost of hotel reservation. If you are not staying in the hotel, breakfast is available for purchase.

OLCA Members:

Check your inbox for emails from OLCA!

If you are not receiving them, please contact pabucknell@juno.com

All Registrations must be submitted online before 12:00 am, March 10, 2019, at:

Main Tickets <https://www.ohio-olca.org/401/login.php?redirect=/breastfest-registration.html>

Exhibitors <https://www.ohio-olca.org/store/p9/Breastfest-Non-Profit-Organization-Exhibitor-Registration.html>

Be prepared to enter the following information:

Name _____ Credentials _____

IBCLC# _____ Year of initial certification _____

Address _____

City, state, zip _____

Employer _____ Ohio county _____

Preferred email _____ Phone: Work _____

Cell _____

For group registrations or registration questions, email: Terri Rutz and Mishelle Trescott at:

breastfestregistrar@ohio-olca.org

Books written by the speakers may be available for sale at the conference.

A general bookstore will not be available at this time.

Registration is on a first come-first choice basis. Confirmations will be provided in an email receipt upon registration. Full refunds will only be issued for cancellations received prior to 12:00 am, March 1, 2019. Refunds will not be given for weather conditions.