



OHIO LACTATION
CONSULTANT ASSOCIATION

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Application has been made for IBLCE CERPs and Nursing contact hours

For CERP and CEU information contact:

Mary Ann Blatz
ceu-cerp@ohio-olca.org

OLCA's 28th Annual Breastfest Conference March 27 ~ 28, 2020

A 20/20 Vision of Breastfeeding

Columbus Marriott Northwest in Dublin, Ohio

Friday, March 27: Clinical Skills Workshops

(separate ticket from Core Conference)

8:30-9:30 am Sign In for Clinical Skills Workshops
 9:30-11:00 Clinical Workshops I (see page 3)
 11:00-12:00 Lunch
 12:00-1:30 Clinical Workshops II (see page 3)
 1:30-2:00 Break (no food provided)
 2:00-3:30 Clinical Workshops III (see page 3)

Friday, March 27: Core Conference

(separate ticket from Clinical Workshops)

4:00-4:45 pm Sign In for Core Conference
 4:45-6:15 Dinner (included in registration) Exhibits and Bookstore open, Posters on display
 Celebrate Ohio: *Lori Nester and OLCA Regional Representatives*
 6:15-6:30 OLCA President's Welcome: *Allyson Wessells*
 6:30-8:00 Focus on Breastfeeding in Ohio
 8:00-8:15 Break
 8:15-9:00 Keynote Address: *Ohio Department of Health*

Saturday, March 28: Core Conference

7:00-8:00 am Sign In for Core Conference
 Continental Breakfast (included in registration)
 Exhibits, Bookstore Open, Poster Presentations by Authors
 8:00-8:15 OLCA President's Address: *Allyson Wessells*
 8:15-9:45 The Mother-Baby Dance: The Right Brain Connection: *Dr. Christina Smillie*
 9:45-10:15 Break; Exhibits and Bookstore open, Posters on display
 10:15-11:45 Electronic Ethics! Social Media, Texting and Cloud-based Sharing for Lactation Support Professionals: *Elizabeth Brooks*
 11:45-12:00 Lunch set-up; Exhibits and Bookstore open, Posters on display
 12:00-12:45 Lunch (included in registration)
 12:45-1:30 Awards, Grants, Scholarships: *Allyson Wessells and Lori Nester*
 1:30-3:00 Baby-led Breastfeeding: The Neurophysiologic Basis for Infant Feeding: *Dr. Christina Smillie*
 3:00-3:30 Break; Exhibits and Bookstore open, Posters on display (last chance)
 3:30-5:00 Game Show! Avoiding Legal and Ethical Jeopardy for Breastfeeding Helpers: *Elizabeth Brooks*
 5:00-5:15 Questions and Answers; Evaluations

This is your chance to shine! Share with us your unique projects and events, no success is too big or too small! Submit your celebration to your regional rep, see OLCA website for details.

Accessibility

OLCA is committed to providing full access for people with disabilities. This includes:

- Floor microphones
- Seating at front for those with physical, hearing or visual impairment
- Complimentary registration for personal assistants

Please mention your needs when you register!

Faculty

Elizabeth Brooks, JD, IBCLC, FILCA
Wyndmoor, PA, USA

Christina Smillie, MD, FAAP, IBCLC, FABM
Breastfeeding Resources, Stratford, CT

Shana Beigelman, LMSW
Director of Adult and Senior Programming, The Jewish Community Center of Greater Columbus

Ilana Chertok, PhD, RN, IBCLC
Professor, Associate Director of Nursing Research & Scholarship Ohio University, School of Nursing, College of Health Sciences and Professions

Joni Gray, EdD, CLC, CLS
Assistant Professor of Mass Communication, Alderson Broaddus University

April Kline, MSM, CPM, Craniosacral Therapist, Reiki Master
Dayton, OH

Laura Knisley, DNP, APRN, RD, LD, FNP, CDE, IBCLC
Trihealth Endocrinology, Cincinnati Ohio

Almuth Koby, LLL Leader
La Leche League of Ohio Communication Skills Instructor

Stacy Notestine, BSN, RN, IBCLC
Baby's Best Beginning private practice

Linda Smith, MPH, IBCLC
Bright Future Lactation Resource Centre

Ellen Warner, MD, MSc, FRCPC, FACP
Division of Medical Oncology, Sunnybrook Odette Cancer Centre, Toronto, Ontario, Professor of Medicine, University of Toronto

Charla Weiss, PhD
Director of Office of Diversity and Inclusion, Cincinnati Children's Hospital; Adjunct Lecturer, University of Cincinnati College of Medicine

Jacqueline H. Wolf, PhD
Professor, Department of Social Medicine, Ohio University, Athens, OH

Exhibits

Lactation and breastfeeding-related products, small businesses, crafts, and more!
To apply for an exhibit table, contact
breastfestexhibits@ohio-olca.org
Be sure to check out our exhibitors at the Conference!

NEW THIS YEAR!

New to Breastfest this year!

Check out our selfie booth at the hotel!
Packed with fun props, hats, glasses and more!
Meet your friends there or make new friends and memorialize the conference with fun photos!

Poster Session

OLCA supports and encourages research, innovation, and creative implementation of Best Practices in Breastfeeding and Human Lactation.
Posters will be on display throughout Friday evening and all day Saturday. Attended Poster Session is Saturday morning from 7-8:30 am.
For information or to submit a poster:
breastfestposters@ohio-olca.org

Clinical Workshops - Friday schedule (not included in Core Conference)

8:30-9:30 am - Sign In for Clinical Skills Workshops

9:30-11:00 am - Clinical Workshops I (Choose one)

- A. Infant Feeding Among Women with a History of Breast Cancer - **Dr. Ilana Azulay Chertok, Dr. Jacqueline H. Wolf, Ms. Shana Beigelman, and Dr. Ellen Warner**
- B. Creating a Differential Diagnosis: What Is It, Why It's Important, Why It Isn't Unethical for LCs to Do, and How to Do It. - **Dr. Christina Smillie**
- C. Litigation and Lactation: Protecting Breastfeeding in Divorce, Custody or Separation - **Elizabeth Brooks**
- D. Breastfeeding: A Heart Condition - Navigating the Cultural Differences Between You and the Mother - **Charla Weiss**

11:00-12:00 pm - Lunch

12:00-1:30 pm - Clinical Workshops II (Choose one)

- A. Sex and Breastfeeding: A Primer for Lactation Consultants - **Dr. Laura Knisley**
- B. Beyond Latch: How to Facilitate Deep Energetic Bonds in the Mother/Baby Dyad - **April Kline**
- C. A 20/20 View from 50,000 Feet - A Global Look at Breastfeeding Policies, Organizations and Implications for the Family - **Linda Smith**
- D. Because Words Matter: Navigating the Changing Language Landscape in Lactation - **Dr. Joni Gray**

1:30-2:00 pm - Break (No food provided)

2:00-3:30 pm - Clinical Workshops III (Choose one)

- A. Sore Nipples and Sore Breasts, Evaluation, Differential Diagnosis, and Management - **Dr. Christina Smillie**
- B. L-A-T-C-HI! - **Stacy Notestine**
- C. Communication Skills for the Lactation Consultant and Lactation Support Professional - **Almuth Koby**
- D. LGBTQIA+: Ethics of Inclusive Care for All Lactating Parents - **Elizabeth Brooks**

There will be a Lactation Room for anyone who desires privacy for nursing, pumping, or any other reason. Audio will be provided in this room.

A link for the conference handouts will be emailed after registration ONLY.

No paper handouts will be given before, during, or after the conference.

Free Wi-Fi is available in the meeting room.

Child Attendance Policy: Quiet nursing babies in arms are welcome in the session rooms. As a courtesy, we request your immediate attention to any situation, including happy baby noises, which may interfere with the concentration of attendees.

We're on the Web

WWW.OHIO-OLCA.org

We're on Facebook

<https://www.facebook.com/Breastfest2020>
<https://www.facebook.com/ohioolca>

Sole responsibility for the content of the speaker presentations rests with the speakers.

OLCA is not responsible for the content of speaker presentations nor for the future actions of participants of our

Most meals provided at the conference will be buffet-style, with options to accommodate attendees requesting vegetarian, vegan or gluten free.

OLCA Members:

Check your inbox for emails from OLCA!

If you are not receiving them, please contact membership@ohio-olca.org

Registration is on a first come-first choice basis. Confirmations will be provided through Ohio-OLCA.org upon registration. Full refunds will only be issued for cancellations received prior to 12:00 am, March 1, 2020. Refunds will not be given for weather conditions.

Hotel registration:

Columbus Marriott Northwest
 5605 Blazer Parkway
 Dublin OH 43017
 614-791-1000

For online reservations: Book your group rate: Ohio Lactation Consultants

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1560178377404&key=GRP&app=resvlink>

Make reservations by **March 3, 2020**, for conference room rate of \$115 (plus tax). There are a limited number of rooms available at this rate. Additional rooms will be made available at a non-conference rate.

All Registrations must be done online before 12:00 am, March 23, 2020, at:

Main Tickets ohio-ola.org/store/c4/Registration.html

Exhibitors ohio-ola.org/store/c2/EXHIBITORS.html

Be prepared to enter the following information:

Name _____ Credentials _____
 IBCLC# _____ Year of initial certification _____
 Address _____
 City, state, zip _____
 Employer _____ Ohio county _____
 Preferred email _____ Phone: Work _____
 Cell _____

For group registrations or registration questions, email: Chris Smith and Joni Gray at:

breastfestregistrar@ohio-olca.org

Tuition ~ 3 Options Available

1. Clinical Skills Day (Friday, 9am - 3:30pm) only		
OLCA member (includes OLCA membership)		\$120
Non-member		\$100
2. Core Conference (Friday Night and Saturday) only		
OLCA member (includes OLCA membership)		\$205
Non-member		\$225
3. Clinical Skills Day (Friday) AND Core Conference (Friday Night and Saturday)		
OLCA member (includes OLCA membership)		\$290
Non-member		\$325