

**Position Title:** World Breastfeeding Week/National Breastfeeding Month Coordinator

**Term of Office:** One (1) year, as appointed by the President. Year begins August 8 and ends with the following years WBW.

**Responsibilities:**

- I. Coordinates OLCA activities for World Breastfeeding Week/National Breastfeeding Month in collaboration with other state agencies.
- II. Assembles and makes available information, handouts, media alerts, et cetera that can be used by members in their own institutions and localities.
- III. Promotes through the membership local WBW/NBM activities.
- IV. Collects ideas from other organizations that can be used in Ohio.
- V. Other related activities to promote breastfeeding in Ohio throughout the year, especially as they relate to continued observance of the WBW theme.

**Meeting Attendance:**

1. Membership meetings