



# OLCA's 33rd Annual Breastfest Conference ~ Hot Topics in Lactation

March 14 ~ 15, 2025

Renaissance Columbus Westerville ~ Polaris Hotel  
Westerville, Ohio

## Friday, March 14: Conference

- 11:30 - 1:30 pm Milk Bank Tour: Impact of Processing on Micronutrients of Human Milk -  
*Marla Wilson* - (optional tours repeated every 30 minutes)
- 4:00 - 5:00 Conference Registration: Exhibits open
- 4:45 - 6:00 Meet & Greet Reception (with heavy appetizers)
- 6:00 - 6:15 Conference doors open
- 6:15 - 6:30 OLCA President's Welcome** - *Laura Atkinson*
- 6:30 - 7:00 Awards - *Laura Atkinson*
- 7:00 - 7:30 **Ohio WIC Breastfeeding Plan Strategic Overview** - *Meagan Richardson and Suzanne Crable*
- 7:30 - 7:45 Break - Exhibitors open, Posters on display
- 7:45 - 8:45 **Pump Smart: Part 1** - *Nichelle Clark*
- 8:45 - 9:00 Questions and Answers; Evaluations

## Saturday, March 15: Conference

- 7:00-8:00 am Sign In for Conference  
Continental Breakfast  
Exhibits Open, Poster Presentations by Authors
- 8:00-9:30 **Breakout Session One** - See Options below
- 9:30-10:00 Break - Exhibitors open, Posters on display
- 10:00-11:30 **Breakout Session Two** - See Options below
- 11:30-11:45 Lunch set-up - Exhibitors open, Posters on display
- 11:45-12:45 Lunch - **OLCA President's Address** - *Laura Atkinson*
- 12:45-1:30 **Grants and Scholarships** - *Carly Dulabon*
- 1:30-3:00 **Tongue-tie, Lip-tie and Cheek-tie: The Controversy and Infant Feeding** - *Greg Notestine*
- 3:00-3:30 Break - Exhibitors open, Posters on display (last chance)
- 3:30-4:30 **Pump Smart: Part 2** - *Nichelle Clark*
- 4:30-4:45 Questions and Answers; Evaluations

For more information, conference updates, hotel reservation link, and to register, please go to:

[WWW.OHIO-OLCA.org/  
Breastfest](http://WWW.OHIO-OLCA.org/Breastfest)

## Poster Session

OLCA supports and encourages research, innovation, and creative implementation of Best Practices in Breastfeeding and Human Lactation. Posters will be linked on the conference website. For information or to submit a poster: [breastfestposters@ohio-olca.org](mailto:breastfestposters@ohio-olca.org)

IBLCE CERPs will be provided. Application has been made for Nursing Contact Hours. For information about the approval status of Contact Hours, please contact: **Mary Ann Blatz** [ceu-cerp@ohio-olca.org](mailto:ceu-cerp@ohio-olca.org)

Should any speakers provide handouts, they can be found on the conference website ONLY.

## Break-out Presentations ~ Choose Two

- **Wearing Me Out: Incorporating the Use of Wearable Pumps and Tools Into Your Practice** - *Nichelle Clark*
- **The Skin Microbiome: Commensal Tuning of Immune Function in Neonatal Barrier Tissues** - *Miqdad Dhariwala*
- **Oral Assessments: The Importance in the Nursing Dyad** - *Kellie Green*
- **Human Milk: The Maternal Perspective** - *Elizabeth Maseth*

"Always leave feeling uplifted in what we do and much support from each other."  
- 2023 Attendee

Replacement Certificates are available for a fee. Please go to [ohio-olca.org/cerp-replacement](http://ohio-olca.org/cerp-replacement) for additional information.

IBLCE Blueprint Codes have been requested from Speakers and will be available on the Continuing Education Certificate, when provided.

"Loved being with people who feel the same about breastfeeding."  
- 2024 Attendee

## On-Demand Presentations

- **Social Media is Not a Real Place: Social Media & Breastfeeding Self-Efficacy** - *Nichelle Clark*
- **Beyond Basics of Latch** - *Melissa Cole*
- **Milk Production Detective Work** - *Melissa Cole*
- **Through the Microscope: A Closer Look at Human Milk's Bioactive Properties** - *Summer Kelly*
- **Adventures in Milk Banking: Safety, Community Engagement, and Bereavement Support** - *Summer Kelly*
- **How WIC Works and Transforming Breastfeeding Support in Hamilton County** - *Suzanne Crable and Heather Kristofzski*
- **Breast Milk as Legacy: A Palliative Care Approach** - *Elizabeth Maseth*
- **Implementing Ethics in the Lactation Profession** - *Elizabeth Maseth*
- **Tongue Tie: The Value of Proper Treatment, Pushback From Providers and Ways to Handle Push Back** - *Greg Notestine*
- **The Competition, the Code, and Conflicts of Interest** - *Linda J. Smith*

The above sessions will be available for on-demand viewing from **Saturday, March 22, 2025**, until Sunday, **May 4, 2025**.  
The in-person portion of the conference will not be available as recorded sessions.

## Tuition

Full Conference Registration →	Early Bird Registration <b>Until 1/31/25</b>	Registration <b>2/1/25 to 2/28/25</b>	Late Registration <b>After 2/28/25</b>	On-Demand Registration Only →	Early Bird Registration <b>Until 1/31/25</b>	Registration <b>2/1/25 to 2/28/25</b>	Late Registration <b>After 2/28/25</b>
Member	\$295	\$320	\$345	Member	\$210	\$235	\$250
Non- Member	\$350	\$375	\$400	Non- Member	\$260	\$285	\$300

Full Conference Registration includes In-Person Conference as well as On-Demand Presentations.  
Registration closes **March 9th** for In-Person Conference, and **March 30th** for On-Demand Sessions.

## Cancellation Policy

- ◆ Refunds will not be given. If you are unable to attend, audio recordings of the live sessions will be made available after the conference, OR you may transfer your registration to another person. **Please check the OLCA website for up-to-date information regarding updates to this policy and in-person attendance.**
- ◆ In the event that the in-person portion of the conference is impossible due to extenuating circumstances, the conference will be held virtually, same date and times, and all in-person registrations will be honored for the virtual conference.
- ◆ OLCA reserves the right to substitute speakers and/or topics without prior notice.

## Hotel Information ~ NEW VENUE!!!

The catering menu will contain vegetarian, vegan, and gluten free choices. For other special dietary requirements, please contact the hotel prior to the conference.  
614-882-6800

Renaissance Columbus Westerville ~ Polaris Hotel  
409 Altair Parkway, Westerville, Ohio 43082

Make reservations by **February 19, 2025**, for conference room rate of **\$159** (plus tax). There are a limited number of rooms available at this rate. Additional rooms may be made available at a non-conference rate. For online reservations to book your group rate:

833-427-0292 - **Group Code 8334270292**  
<https://www.marriott.com/event-reservations/reservation-link.mi?id=1721916766187&key=GRP&app=resvlink>