

Featured Speakers

Dr. Ted Wymyslo– Director, ODH

Dr. Helen Ball Director of the Parent-Infant Sleep Lab at Durham University, Stockton-on-Tees, UK.

Debra Bingham, RN, DrPH, LCCE Co-chair research advisory panel, AWHONN

Dr. Regina Benjamin, The Surgeon General of the United States– invited speaker

Faculty

Nancy Howe, RD/LD, IBCLC

Ohio IBCLCs poster presentations, Baby Friendly Hospital updates

For Hotel Reservations:

The Columbus Marriott Northwest

5605 Blazer Parkway

Dublin, Ohio 43017

614-791-1000

For online reservations: <http://www.marriott.com/hotels/travel/cmhnw-columbus-marriott-northwest/>

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Please reserve your room by March 9th to ensure conference room rates of \$109.

Tracey Waller, RD, IBCLC
2105 S. Linda Dr
Bellbrook, Ohio 45305

Ohio Lactation Consultant Association



Annual Breastfest Conference

March 16 & 17, 2012

*Marriott Northwest
Dublin, Ohio*

*The Surgeon
General's Call to
Action Number 7:
Accelerating
Implementation of the
Baby Friendly Hospital
Initiative in Ohio*

Infant Attendance Policy

Quiet nursing babies in arms are welcome in the session rooms. As a courtesy, we request your immediate attention to any situation, including happy baby noises, which may interfere with the concentration of attendees.

Conference Agenda

Friday, March 16

4:30-6:00- Registration, exhibits, bookstore, refreshments

6:00-7:00- Dr. Ted Wymyslo, ODH

7-7:30- President's welcome—

Noreen Edwards, RN, IBCLC

7:30-9:30- Skills lab—formula preparation

Nancy Howe, RD/LD, IBCLC

Saturday, March 17

7-8- Continental breakfast, exhibits

7:30-8:00 -Poster Presentations

8-8:15-Welcome-Noreen Edwards

8:15-9:45- Breastfeeding on the Postpartum Unit Dr. Helen Ball

9:45-10:00- Break

10-11:30-Exclusive Breastfeeding—TJC Core Measure Debra Bingham, RN, DrPH

11:30-12:00- Surgeon General's Call to Action

12:00-1:30- Lunch, grants, scholarships, awards

1:30-2:30- Progress toward Baby Friendly in Ohio

2:30-2:45- Break

2:45-4:15- Where is the baby sleeping? Dr. Helen Ball

4:15-4:30 Questions and evaluations

Conference Objectives

Discuss breastfeeding as a preventative health strategy

Describe safe formula preparation techniques

Explore teaching outlines for formula preparation

List support strategies for initiation of breastfeeding in the hospital

Discuss the implementation of The Joint Commission Core Measure of increasing the rate of exclusive breastfeeding

Define the Call to Action steps to promote and protect breastfeeding

Describe Baby Friendly Initiative activities in Ohio

Explore safe sleep practices for the mother/baby dyad

Discuss current research on infant sleep and breastfeeding practices

Application has been made for IBLCE CERPs and Nursing contact hours.

Contact Lynne Castele ,RN, IBCLC for CERP questions:

lbc50@zoominternet.net

For nursing contact hour information, contact Donna Walls, RN, IBCLC at daswalls@aol.com

OLCA GOES GREEN

All powerpoint presentations and conference handouts will be available on the web site ONLY. No paper handouts will be given before or during the conference.

Registration

OLCA member \$145 _____

Non-member \$195 _____

Conference and join or renew membership \$175 _____

Vegetarian meal request _____

Name_____

Credentials_____

IBCLC#_____

Year of initial certification_____

Address_____

City, state, zip

Employer_____

Ohio county_____

Preferred email_____

Phone: Work _____ Cell_____

To register online, go to:

www.olca.ticketleap.com

Send registration to:

Tracey Waller, RD, IBCLC

2105 S. Linda Drive

Bellbrook, Oh 45305

Registration is on a first come basis, no confirmations will be sent.

Full refunds will only be issued for cancellations received prior to March 13th.

No partial CERPs or partial CEUs will be issued. You must attend the full conference for ceu/cerp credits.

